# Bayesian statistics with R

3. Analyses by hand

Olivier Gimenez

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## Back to Bayes

- Let us take a simple example to fix ideas.
- 120 deer were radio-tracked over winter.
- 61 close to a plant, 59 far from any human activity.
- Question: is there a treatment effect on survival?

	Released	Alive	Dead	Other
treatment	61	19	38	4
control	59	21	38	0

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- The obvious estimate is simply to take the ratio k/n = 19/57.
- How would the classical statistician justify this estimate?

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- K the number of alive individuals at the end of the winter, so that
   P(K = k) = (<sup>n</sup><sub>k</sub>)θ<sup>k</sup>(1 − θ)<sup>n−k</sup>.
- The classical approach is to maximise the corresponding likelihood with respect to θ to obtain the entirely plausible MLE:

$$\hat{\theta} = k/n = 19/57$$

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- Thus, a suitable prior distribution might be the Beta defined on [0,1].
- What is the Beta distribution?

$$q(\theta \mid \alpha, \beta) = rac{1}{\mathsf{Beta}(\alpha, \beta)} heta^{lpha - 1} (1 - heta)^{eta - 1}$$
  
with  $\mathsf{Beta}(\alpha, \beta) = rac{\Gamma(lpha)\Gamma(eta)}{\Gamma(lpha + eta)}$  and  $\Gamma(n) = (n - 1)!$ 



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• Take a Beta prior with a Binomial likelihood, you get a Beta posterior (conjugacy)

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#### Application to the deer example

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• In particular,  $E(Beta(a, b)) = \frac{a}{a+b} = 20/59$  to be compared with the MLE 19/57.

This is a general result, the Bayesian and frequentist estimates will always agree if there is sufficient data, so long as the likelihood is not explicitly ruled out by the prior.

## **Prior** Beta(1,1) and posterior survival Beta(20,39)



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Our model so far

 $y \sim {\sf Binomial}(N, heta) \ heta \sim {\sf Beta}(1,1)$ 

[likelihood] [prior for  $\theta$ ]

