

MEP visit to MWC26 Barcelona

1 – 2 March 2026

FINAL PROGRAMME

PARTICIPANTS

MEPs (5)

Ms Pilar del Castillo (EPP, ES), EIF Steering Committee member
Mr Brando Benifei (S&D, IT), EIF Steering Committee member
Mr Matthias Ecke (S&D, DE), EIF member
Mr Michał Kobosko (RE, PL), EIF Steering Committee member
Mr Ondřej Krutílek (ECR, CZ), EIF member

EP Staffers (2)

Mr Lukasz Klejnowski, Assistant to MEP Kobosko
Mr Jan Sochorek, Assistant to MEP Krutílek

EIF (4)

Ms Maria Rosa Gibellini, Director General
Ms Joanna Fliszewska, Senior Director of Events and Operations
Mr Eusebiu Croitoru, Communications Director
Ms Andrea Rodríguez Bravo, Events and Membership Assistant

GSMA (3)

Ms Alice Mazzesi, Senior Manager for EU Policy Relations
Mr Laszlo Toth, Head of Europe and CIS
Ms Elsa Sependa, Head of Public Policy



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Day 0 – Sunday, 1st March

16:00 – 18:30

EIF-GSMA Welcome Reception at MWC26 Barcelona

[Casa Fuster Hotel, Pg. de Gràcia, 132, 08008, Barcelona](#)

On the eve of GSMA [MWC Barcelona 2026](#), this Reception will offer an opportunity to GSMA and EIF members to connect and hear EU lawmakers' insights on the future of connectivity in Europe, with special focus on upcoming policy initiatives such as the Digital Networks Act.

AGENDA

16.00 – 16.30 Welcome coffee

16.30 – 16.40 *Welcome and opening remarks*

Pilar del Castillo, MEP and EIF Steering Committee member

Laszlo Toth, Head of Europe and CIS, GSMA

16.40 – 16.50 *Keynote speech*

Renate Nikolay, Deputy Director General, DG CNECT, European Commission

16.50 – 17.10 Comments by attending MEPs

17.10 – 18.30 Networking drinks

18:30 – 19:30

Meeting with Kurtis Lindqvist, CEO, ICANN

ICANN CEO, Mr. Kurtis Lindqvist would welcome the opportunity to exchange views with MEPs on the growing geopolitical pressures affecting the single Internet, to discuss the outcomes of the WSIS+20 Summit held in December last year, and to share perspectives on the upcoming ITU Plenipotentiary Conference. He would also be pleased to highlight the launch of the next round of generic top-level domains (gTLDs), as well as ongoing efforts to advance Universal Acceptance so that all scripts and languages can be fully used on the Internet.

[Casa Fuster Hotel, Pg. de Gràcia, 132, 08008, Barcelona – Noble Room](#)

19:30 – 21:30

Vodafone Welcome dinner

[Restaurant Windsor, Carrer de Còrsega, 286, Eixample, 08008 Barcelona](#)

Day 1 – Monday, 2nd March

GSMA-MEPs Roundtable and MWC guided tour

Fira Gran Via, Av. Joan Carles I, 64, L'Hospitalet de Llobregat, Barcelona

Tips:

- Avoid traffic jams by taking the metro line L9 Sud (stop Europa Fira) or the railways
- Wear comfortable shoes
- Have your digital MWC pass at hand

WHEN	WHAT	WHERE
0 8:30	• Access MWC via South Entrance • Digital Badge check • Meeting point: right-hand side of the escalators after the security checks • Cloakroom EIF and GSMA staff will welcome the group at the meeting point and will guide you through the whole tour. Headsets will be provided for easier communication.	Hall 1, cloakroom
1 9:00 – 9:45	GSMA-MEPs Roundtable “<i>Digital Networks Act: Building Europe’s Connectivity Future</i>” <i>Light breakfast provided – Please note that this is an invitation only event</i> To welcome MEPs at MWC26, the GSMA will host a Roundtable bringing together policymakers and GSMA Policy Groups Europe members to discuss the future of Europe’s digital connectivity and the Digital Networks Act (DNA).	Ministerial Programme, CC4, Connectivity Lounge, Upper walk
2 10:00 – 10:30	Orange	Hall 3 – Stand 3K10
	Welcome by Bruno Zerbib, Orange's Executive Vice President in charge of Innovation, followed by presentations on innovation and trust and how to better empower people. Demos will be presented on innovative networks, users experience and, on their campaign, to protect young people from the dangers of digital.	
3 10:30 – 11:00	Deutsche Telekom	Hall 3 – Stand 3M31
	Welcome by C-Level representatives. The stand is centred around Deutsche Telekom's latest development in AI, bringing the power of AI closer to people and improving the user experience through Autonomous Networks. Their highlight showcases include IncallAI, demonstrating AI integration into mobile call, Multi-Agentive Intelligent NW Diagnostics & Remediation as a RAN guardian.	
4 11:05 – 11:35	Qualcomm <i>Coffee break available</i> Qualcomm’s booth will showcase their expertise in industrial applications, with a focus on 6G, industrial IoT solutions and demonstrations illustrating AI technology. Demos will include a range of their Snapdragon-powered consumer devices, accompanied by hands-on experiences highlighting mobile, computing, XR, and wearable technologies.	Hall 3 – Stand 3E10
5 11:40 – 12:10	Nokia	Hall 3 – Stand 3B20
	Welcome by senior business and R&D leaders, the focus of Nokia’s stand will be on connectivity as a critical enabler of the AI super-cycle. There will be demonstrations on Nokia’s Secure, trusted Internet Protocol connectivity for AI workloads, Sovereign AI applications for Data centre networking, Network automation with agentic AI, Fiber for Everything, 6G XR Audio experience.	

6	12:15 – 13:15	Google <i>Including Lunch</i>	Between Hall 2 and 3 – Stand NG2
		The visit will showcase cutting-edge technology, unreleased products and interactive demos on immersive and extended Reality, generative AI and AI sandbox. • Welcome Remarks by Wilson White, VP, Government Affairs & Public Policy • Android Avenue Experience Tours for the MEP delegation • Lunch & executive exchange with Google's global leadership (Rick Osterloh, Sameer Samat, and Kara Bailey).	
7	13:20 – 13:50	Lenovo	Hall 3 – Stand 3N30
		Welcomed by Matt Dobrodziej, Lenovo SVP and Europe President, and Jason Ruger, VP and CISO, the visit will focus on tangible assets, from liquid-cooled supercomputing to AI-enabled devices. Lenovo's stand will showcase AI applications such as a personal AI agent operating on the device hardware, the latest foldable and rollable hardware, and sustainable computing technologies.	
8	13:55 – 14:25	Telefónica	Hall 3 – Stand 3K31
		Welcome by Pablo de Carvajal, General Counsel who will provide a personalised visit to show Telefónica's demonstrations. These will focus on a mission-critical resilient connectivity dome powered by an on-site deployed private 5G network enabling drone control and UAV solutions, advanced public-network services enhanced with AI and slicing for societal impact, alongside some of the most striking features of quantum technologies.	
9	14:35 – 15:15	InterDigital <i>Incl. Coffee break</i>	Hall 5 – Stand 5C51
		Welcome by Liren Chen, President and CEO, and senior executives, the stand will showcase several demos on AI and haptic application as well as wireless and 6G. Demos include AI-enabled Services for Vehicular Teleoperation, featuring autonomous vehicle that require remote driving and haptic feedback alongside streamed content on a smartphone and haptic-enabled Razer devices.	
10	15:20 – 15.50	Twilio	Hall 5 – Stand 5C60
		Welcome by several senior executives working on R&D, regulatory and policy, their stand will focus on innovation in voice, text, email and messaging, cloud communication and AI. Demos include a phone-powered Twilio coffee Barista and an AI Phonebooth enhancing customer interactions for multiple practical applications.	
11	16:00 – 17:00	MWC Keynote 4: What Does Strategic Tech Sovereignty Mean for Europe?	MWC Main Stage, Hall 4
		This Keynote will bring together leaders shaping Europe's industrial and digital landscape to reflect on how the region can strengthen its autonomy while remaining open, innovative and globally engaged. Speakers, representing the European institutions and the industry will discuss how Europe can scale innovation, modernise essential infrastructure and reinforce critical industries.	
12a	17.00	Ministerial Programme	CC4-5, Upper walk
		MEPs and advisors are welcome to visit the exclusive Ministerial Programme area to join on-going conference sessions, arrange bilateral meetings, enjoy networking or simply relax.	
12b	17:00	End of the tour <i>Coat pickup and exit</i>	Hall 1 (cloakroom)

Additional suggested activity following the Tour:

WHEN	WHAT	WHERE
13 19:00 – 20:30	Coalition for Open Digital Ecosystems (CODE) Reception <i>Please note that this event will take place in the centre of Barcelona and transportation may need to be arranged individually</i>	La Merce in Soho (Pl. del Duc de Medinaceli 4, Ciutat Vella)
	Senior executives from CODE's member companies will share insights on cutting-edge product developments, while hosting discussion on the trends shaping the landscape for consumers, businesses, and governments.	

The following stands expressed interest in welcoming you during your visit:

North Rhine-Westphalia (NRW) Joint Pavilion	Between Hall 4 and 5 – Stand CS318
North Rhine-Westphalia's stand will showcase how regions can successfully transform into Europe's digital powerhouses. 17 exhibitors will present cutting-edge innovations spanning from AI, cybersecurity, privacy, semiconductors, and Asia-facing digital policy, alongside concrete examples of regional digital transformation.	
Meta	Hall 2.1 – Upper Walkway
Meta will showcase latest innovations including new computer platforms and wearable AI technologies. The stand will give an opportunity to experience different demos and try advanced products such as Meta Ray-Ban Display glasses, Oakley Meta glasses and Meta Neural Band.	
Amazon Web Services	CC1 – Upper Walkway (just above the South Entrance)
AWS stand will be focus on four key themes: IT Migration and Modernisation, Network Transformation, Customer Experience, and Growth Initiatives. Over 20 live demonstrations will highlight transformative technologies including AI-powered network operations, next-generation contact centres with Amazon Q and Nova Sonic, hybrid cloud modernization with AWS Outposts, and real-time AI-powered solutions.	

Additional selected activities of interest during MWC on Tuesday, 3 March:

WHEN	WHAT	WHERE
09:30 – 10:15	Ministerial Programme Session: Investment at a Crossroads This session explores what are the forward-looking policies that attract investment and maximise the benefits of the digital economy	Ministerial Programme CC5, Ministerial Stage, Upper Walkway
09:30 – 11:00	Keynote 6: Architects of the AI Age From advanced chip architectures and global networks to generative coding and the next frontier of digital identity, this session brings together pioneering leaders shaping both the systems, and the consequences of the AI world being built today.	MWC Main Stage, Hall 4
12:30 – 13:15	Ministerial Programme Session: Europe's DNA Test The EU's upcoming Digital Networks Act (DNA) could be a turning point for Europe's telecoms sector. Aimed at boosting investment, streamlining deployment, and redefining competition, the DNA's ambition will soon be put to the test. This session brings together EU policymakers and industry leaders to unpack the proposal's implications and ask whether it truly delivers the scale, cohesion, and regulatory clarity Europe needs to stay competitive in the global digital economy.	Ministerial Programme CC5, Ministerial Stage, Upper Walkway

14:30 – 15:30	Ministerial Programme Session: Satellites in Sync? With WRC-27 on the horizon, this session explores the path toward harmonised, forward-looking regulation that enables D2D innovation while safeguarding terrestrial networks.	Ministerial Programme CC5, Ministerial Stage, Upper Walkway
15:45 – 16:30	Ministerial Programme Session: Ask the Regulator This year's annual Ask the Regulator session, will hear how regulatory authorities in different countries have responded to the rapid expansion of space-based connectivity.	Ministerial Programme CC5, Ministerial Stage, Upper Walkway
16:45 – 17:30	Ministerial Programme Session: Are We United Against Scams? This session will examine multistakeholder approaches to combating online scams, highlighting both the mobile sector's commitments and the role of government and wider digital ecosystem players in protecting consumers.	Ministerial Programme CC5, Ministerial Stage, Upper Walkway
