



ISMTE

International Society
of Managing and
Technical Editors

2019 North American Conference

**DURHAM CONVENTION CENTER
AUGUST 1-2, 2019**



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Welcome to

ISMTE

International Society
of Managing and
Technical Editors

2019

North American Conference

**ISMTE Registration Desk
located in the Durham
Convention Center Foyer.
Stop by to:**

- 1 **Pick up your badge and conference materials**
- 2 **Sign up for events regarding Thursday evening dinner on your own**
- 3 **Pick up your fitness waiver for the walking tour and the "Healthier You" session on Friday morning**



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- 1 Open the app and search for the event. Simply input ismte and the link will appear.
- 2 Once connected to the conference page, select either My Sched at the top of the screen, or My Account at the bottom of the screen to create a personal account.
- 3 Once you've set up your account, you can view the agenda and select the sessions you plan to attend.
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Conference Schedule

Wednesday, July 31

12:00–6:00 p.m.

REGISTRATION OPEN (Convention Center Foyer)

WORKSHOP – Journal Reporting: How to Get and Use the Information You Need

2:00–3:00 p.m.

Part 1 – Best Practices for Reporting (Junior Ballroom A)

Kristie Overstreet, Origin Editorial

It is important to know which data to include and exclude, how to analyze and interpret the data, and how to present the data on the health and efficiency of the journal, peer review process, and editorial office in order to monitor the progress of submissions, measure benchmarks for performance, and identify strategic goals. Tips from this session will help you confidently prepare and present your journal's data the next time you are asked to report to your editors, editorial board, or publisher.

3:00–4:00 p.m.

PART 2 – Using Different Submission Systems to Extract Data

(Junior Ballroom A)

Megan McCarty, J&J Editorial; Sarah Forgeng, Journal of Investigative Dermatology; Emily Babcock, J&J Editorial

4:00–5:00 p.m.

PART 3 – Using Excel to Interrogate Your Data (Junior Ballroom A)

Lindsey Brounstein, American Gastroenterological Association

5:00–6:00 p.m.

Networking Reception with Exhibitors (Grand Ballroom I-II)



Thursday, August 1

6:30 a.m.–6:00 p.m.

REGISTRATION (Convention Center Foyer)

7:00–8:00 a.m.

BREAKFAST WITH EXHIBITORS (Grand Ballroom I-II)

8:00–8:45 a.m.

OPENING REMARKS AND AWARDS CEREMONY (Junior Ballroom B-C)

8:45–9:30 a.m.

KEYNOTE – Open Research and the Evolving Landscape of Scholarly Communication (Junior Ballroom B-C)

Brian Nosek, Executive Director, Center for Open Science

Stakeholders in scholarly publishing have a shared goal of facilitating scholarly communication that is as accessible, timely, and knowledge-advancing as possible. There is enormous opportunity to accelerate that shared objective by improving collaboration and coordination across stakeholder groups. Recent research reveals the process of scholarly communication has inadvertently fostered a dysfunctional culture of incentives and rewards that has had negative consequences for the reproducibility of research. Academic incentives prioritize getting it published over getting it right. No one defends such incentives, but there are few options for individuals to shift the culture to align scholarly values with scholarly rewards. The solutions involve collective action. We can shift the culture toward greater transparency and reproducibility of research with some relatively simple interventions that alter the norms, incentives, and policies by journals, funders, and institutions. But to succeed, we have to do it together.

9:30–10:00 a.m.

POSTER WINNER PRESENTATIONS (Junior Ballroom B-C)

10:00–10:30 a.m.

NETWORKING BREAK WITH EXHIBITORS (Grand Ballroom I-II)

10:30–11:15 a.m.

BREAKOUT SESSION – To Disclose or Not to Disclose: Helping Authors Answer the Question (Meeting Room 3-4)

Heather Pierce, Senior Director for Science Policy, Association of American Medical Colleges

Deborah Poff, COPE Chair/President, Leading with Integrity

When is an interest a conflict of interest? Authors often have a foggy understanding of conflict of interest and what affiliations they should disclose during the publishing process, and although allegations of conflict are common, accusers may not understand what a conflict is. The subject is challenging because



Thursday, August 1

people can confuse having interests with having conflicts of interest, or conflicts of commitment. Join this session to learn what conflicts of interest are and why they're important, how to help authors determine when to disclose (and why they might not), and COPE's recommendations on the subject. Additional discussion will cover how institutions and journals can work together, including recommendations from a recent symposium on disclosures and the Convey Global Disclosure System.

10:30–11:15 a.m.

BREAKOUT SESSION – Best Practices for Managing Multi-journal Portfolios

(Junior Ballroom D)

Jitesh Soares, Associate Publisher, American Chemical Society

Randy Townsend, Senior Program Manager, American Geophysical Union

Nancy de Waard Axelrod, Executive Publisher, Elsevier

Given the fluid nature of the scholarly publishing ecosystem, editorial office efforts have increasingly shifted from stewardship of a single, flagship journal to portfolios of oftentimes interlinked publications. This breakout session—which gathers publishers affiliated (or partnered) with the American College of Cardiology, American Chemical Society, American Geophysical Union, and Elsevier—will provide attendees with best practices for managing the multiple publications under their purview. Specific topics may include building strategic partnerships between stakeholders (e.g., editorial office and publisher); facilitating article transfer networks; minimizing tension; and driving growth and impact.

10:30–11:15 a.m.

BREAKOUT SESSION – Analyze It! Unleashing Your Critical Thinking to Solve Journal Issues (Junior Ballroom A)

Lauran Bragg, Client Manager, J&J Editorial

Kaki Mitchell, Application Analyst, Clarivate Analytics

How deep do you dive to get to the heart of the problem? Do you find that your troubleshooting skills could use a bit of polish? Do you struggle to teach others how to take a methodical, measured approach when assessing the cause of a workflow glitch? For all this and more, join this discussion on how to channel your critical thinking skills! This session will cover methods for addressing a variety of journal issues by identifying important analytical tools, implementing best practices on how to use those tools, and how to teach the tools and best practices to others.

11:30 a.m.–12:15 p.m.

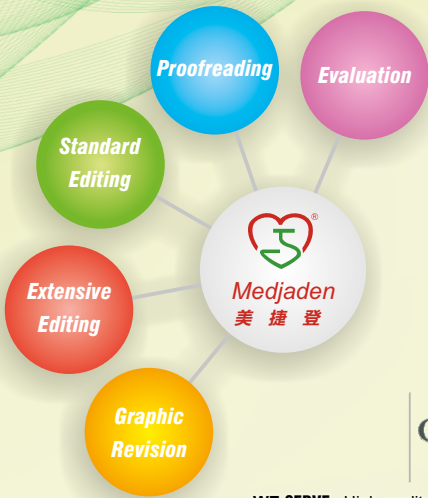
BREAKOUT SESSION – Demystifying Open Peer Review (Meeting Room 3-4)

Jason Roberts, Senior Partner, Origin Editorial

Lindsay Morton, Senior Manager Contributor Outreach, PLOS

Join this session for a fun and informative talk exploring the various elements of open peer review. We'll discuss the numerous definitions of the concept, the high-level theories behind it, pros and cons, as well as practical takeaways and recommendations for editorial offices that are interested in exploring the model.

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Thursday, August 1

11:30 a.m. – 12:15 p.m.

BREAKOUT SESSION – C4DISC: Promoting Diversity, Inclusion, and Equity Through Collaboration (Junior Ballroom A)

Melanie Dolechek, Executive Director, Society for Scholarly Publishing

A number of surveys in recent years have shed light on the lack of diversity in scholarly communications. From issues of gender equality to the noticeable lack of ethnic diversity in our workforce, there is an increasing awareness that, as an industry, we are not a model of inclusivity or equity. There are many benefits to having an inclusive, equitable, and diverse work environment. Recognizing this, the Coalition for Diversity and Inclusion in Scholarly Communications (C4DISC) was founded by 10 trade and professional associations that represent organizations and individuals working in scholarly communications with the idea that we could have a greater impact by working together to tackle this important issue. Attendees at this session will learn how they can advance the discussion about equity and inclusion in their own organizations by using the work of C4DISC as a jumping off point.

11:30 a.m. – 12:15 p.m.

BREAKOUT SESSION – The Un-RFP: An Alternative Approach to Platform Selection (Junior Ballroom D)

Allison Belan, Director for Digital Strategy and Systems, Duke University Press

Online publishing platforms have become key to overall business strategy, and publishers are seeking partnerships that meet both business and content requirements. Meanwhile, the platform provider landscape continues to be marked by acquisition and consolidation. The once-unthinkable—migrating platforms—is more and more a reality. Platform migration is a massive undertaking, and it's wise to approach it methodically but strategically. This session will explore a nontraditional approach to the standard RFP: the un-RFP. The un-RFP is a process that allows you to become more deeply familiar with the offerings earlier in the journey, and it can speed time to decision as well as quality of the outcome.

12:15–1:30 p.m.

NETWORKING LUNCHEON WITH EXHIBITORS (Grand Ballroom I-II)

1:30–2:45 p.m.

INTERACTIVE WORKSHOP – Roundtable Discussion on Improving Editorial Office Management (Junior Ballroom A)

Anna Jester, Director of Sales and Marketing, eJournal Press

Share best practices in participant-led discussions on improving editorial office management. This session will provide a forum for an exchange of ideas on workflow, documentation, and strategies for improvement. Bring your sage advice, experience, and questions, and join us for engaging group discussions.



1:30–2:45 p.m.

INTERACTIVE WORKSHOP – Creating a Roadmap for Your Career Development
(Junior Ballroom D)

Nick Troester, Learning and Development Business Partner, Research Square

What does it mean to develop a career roadmap? How far into the future can we really see clearly? This session will cover the essential steps for developing a career path to guide your ongoing professional development. Moving from a broad vision of an ideal future job, we'll work through the details of self-assessment and how to identify career paths in your chosen field. Participants will conclude the session by putting their skills, goals, and gaps together into a plan they can apply to their work.

1:30–2:45 p.m.

INTERACTIVE WORKSHOP – Best Practices for Managing Your Editorial Board
(Meeting Room 3-4)

Judy Connors, Managing Editor, Do It Write

Elizabeth Blalock, Managing Editor, Society for Investigative Dermatology

Do you have trouble getting responses from your reviewers? Do you feel your editorial board is getting stale? Do you rely on just a few core reviewers? You're not alone! Join this interactive workshop to identify, discover, and collaborate on ideas for managing a successful editorial board.

3:00–4:00 p.m.

VENDOR BREAKOUT – ScholarOne (Junior Ballroom A)

Sven Molter, Product Manager, Clarivate Analytics

3:00–4:00 p.m.

VENDOR BREAKOUT – eJournal Press (Junior Ballroom D)

Anna Jester, Sales & Marketing Director, eJournal Press

3:00–4:00 p.m.

VENDOR BREAKOUT – Editorial Manager (Meeting Room 3-4)

Dmitri Khodjakov, Business Systems Analyst, Aries Systems Corp.

3:00–4:00 p.m.

VENDOR BREAKOUT – Open Source (Junior Ballroom B-C)

Heather Staines, Head of Partnerships, MIT Knowledge Futures Group
James MacGregor, Associate Director, Strategic Projects and Services, Public Knowledge Project (PKP)
Alison McGonagle-O'Connell, Director of Community Development, Coko Foundation

4:00–4:30 p.m.

NETWORKING BREAK WITH EXHIBITORS (Grand Ballroom I-II)



Thursday, August 1

4:30–5:30 p.m.

PLENARY – Plan S Point–Counterpoint: Discussing the Plan Together
(Junior Ballroom B-C)

*Rick Anderson, Associate Dean for Collections & Scholarly Communication,
University of Utah*

Micah Vandegrift, Open Knowledge Librarian, North Carolina State University

Plan S has been much discussed and debated since the initial announcement came out about its upcoming launch. One thing's for sure: there is diversity of opinion on this topic, and that's OK! Join us for a discussion of the plan that will demonstrate different perspectives on topics including whether Plan S is necessary, how it will affect society publishers and the US publishing ecosystem, unintended consequences, principles we can agree on, and more.

5:30–6:30 p.m.

NETWORKING RECEPTION WITH EXHIBITORS (Grand Ballroom I-II)





Friday, August 2

6:30–7:30 a.m.

FITNESS WALK (Lobby Atrium)

6:30 a.m.–12:00 p.m.

REGISTRATION (Convention Center Foyer)

7:30–8:20 a.m.

BREAKFAST WITH EXHIBITORS (Grand Ballroom I-II)

8:20–9:05 a.m.

PLENARY – Emerging Publishing Models: Adapting to a Changing Landscape
(Junior Ballroom B-C)

Michele Avissar-Whiting, Operations Director, Research Square

Christina Nelson, Editorial Operations Manager, Journal of Bone and Joint Science

Kaia Motter, Publisher – Open Research, Wiley

The way that we publish scholarly information has been evolving for decades, most notably since the advent of the Internet. In recent years the rise of open access and the increasing popularity of preprint servers have given authors more choice over how and where to publish their research. With the need to both disseminate scholarly information and earn revenue to cover costs, while simultaneously accommodating shrinking library budgets and funding mandates, publishers have started getting more creative with the publishing models they use. This session will discuss some of the newer publishing models that have sprouted up, including preprints, “read and publish” models, and submission fees.

9:15–10:15 a.m.

INTERACTIVE WORKSHOP – Image Manipulation: Risks and Remedies
(Junior Ballroom D)

Christina Bennett, Publications Director – Policy, American Physiological Society

Steve Tronick, Training and Publication Consultant, Enago

Several studies have shown a high percentage of published journal articles contain images improperly altered by the author. Although most cases appear to be unintentional and can often be cleared up through better communication with authors, image manipulation still poses a significant risk to the integrity of scholarly journals and the research they publish. This session will present the “big picture” of image manipulation in scholarly publishing and walk attendees through practical steps for screening articles for image manipulation.



Friday, August 2

9:15–10:15 a.m.

INTERACTIVE WORKSHOP – Innovation Session (Meeting Room 3-4)

Josh Nicholson, Co-Founder/CEO, SCITE

Neil Blair Christensen, Sales Director, UNSILO

Jodi Harrell, Marketing Manager, Research Square

Clark Holdsworth, Publishing Innovation Lead, Accdon LLC/Letpub

This new ISMTE offering will feature four vendors, each speaking to innovations that their companies offer. Topics will include citation analysis, new ideas in preprints, video summaries, and artificial intelligence in manuscript evaluation. At the end of the presentations, attendees will vote on which presenter deserves the Peoples' Choice Award for Most Innovative Idea.

9:15–10:15 a.m.

INTERACTIVE WORKSHOP – Moving Toward a Healthier You at Work:

Ergonomics and Dance Breaks (Junior Ballroom A)

Alice Landwehr, Editorial Support Specialist, Origin Editorial

Ann Winter-Vann, Senior Writer & Manager, Whitsell Innovations

Poor ergonomics and a sedentary lifestyle can take a toll on your health, particularly if you spend long hours in front of a computer. This session will explain some of the basics of good ergonomics and introduce some simple strategies to bring movement back into your workday. Then you get to practice what we preach, with actual dance breaks! We will demonstrate both seated and standing options. These will be low-impact, low-intensity demonstrations that are silly, entertaining, and rejuvenating. Take a brain break and get the lungs and heart doing their work so that you can do yours even better! **NOTE:** *Participation in the physical activities in this session requires the completion of a physical activity waiver. Waivers will be available at the session and online at www.ismte.org/page/2019NAWaiver.*

10:15–10:45 a.m.

NETWORKING WITH EXHIBITORS (Grand Ballroom I-II)

10:45–11:45 a.m.

BREAKOUT SESSION – Predatory Practices: Examining the Impact of Deceptive Publishing and How to Increase Awareness (Junior Ballroom A)

Deborah Poff, COPE Chair, Brandon University

Marilyn Oermann, Thelma M Ingles Professor of Nursing, Duke University School of Nursing

Jamie Lynn Conklin, Health Sciences Librarian and Liaison to Nursing, University of North Carolina Chapel Hill

The open access movement has ushered much change to the publishing landscape. In an effort to make scholarly research literature more accessible, this publishing and distribution model has become more and more common, with the advent of open access-only and hybrid journals for research to be made readily available to all. However, this change and growth has also made the



landscape more of a jungle, forcing authors to navigate between the legitimate peer-reviewed journals and the predatory ones. These for-profit journals use questionable practices to solicit content, and this exploitation is growing into the conference space, luring researchers to speak at fraudulent conferences for a fee. While the term *predatory publishing* has been in our lexicon since 2012, the publishing industry is now feeling the impact. Join this session to learn more about how predatory publishing has affected scholarly publishing, how to identify the tactics used by predatory publishers, and how your editorial office can best help authors find your publication as opposed to predatory ones.

10:45–11:45 a.m.

BREAKOUT SESSION – Innovations in Visual Content: Enrichment Beyond the Article of Record (Junior Ballroom D)

Patrick Hannon, Director of Editorial Operations, New England Journal of Medicine

Donald Samulack, President US Operations, Editage

Tiffany DaVanzo, Freelance Medical Illustrator

Andy Smith, Production Operations Manager, Cell Press

As both the remit and technical expertise of scholarly publishers have grown, our industry has made efforts to advance beyond traditional figures and tables. More innovative and effective data visualization such as medical illustrations, graphical abstracts, infographics, videos, and animation are increasingly valued by researchers and the general public alike. This session will offer a variety of perspectives on this growth area and empower attendees to develop or refine their own workflows. Specific points of discussion will include the translation of research findings from vision to execution; determining the right kind of visuals for your publication; editorial logistics (i.e., workflow successes and failures); how to best communicate your needs to various stakeholders; and what leading publications are doing and how they measure success.

12:00–12:45 p.m.

PLENARY – Demystifying Buzzwords: Practical Applications of AI and Blockchain in Scholarly Publishing (Junior Ballroom B-C)

Dana Turner, Massachusetts General Hospital Harvard Medical School

Siobhan Aldridge, Senior Manager: Online Submission, Taylor & Francis

Josh Dahl, Clarivate Analytics

With the promise of automation and artificial intelligence (AI) in the future of many fields, these and other technology-driven hot topics have been the “buzz” in scholarly publishing for the past five years. This session aims to practically define how AI and tools like StatReviewer and Blockchain can aid editorial office processes. Experts will discuss the impact of AI and its future potential, while focusing on how it can help your journal today.

12:45–1:00 p.m.

CLOSING REMARKS AND LUNCHES TO GO (Junior Ballroom B-C)



Friday, August 2

1:15–2:15 p.m.

POST-CONFERENCE EVENT – Everything You Wanted to Know About ISMTE Membership but Were Afraid to Ask (Junior Ballroom A)

Please join members of the ISMTE Membership Committee, Board of Directors and other ISMTE volunteers in this informal discussion about ISMTE and what it has to offer members. This is a highly interactive session and is a great opportunity to snack on your box lunch while finding out more about ISMTE. If you are new to ISMTE, please stay and participate in this session.

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The International Society of Managing and Technical Editors' (ISMTE) conferences, meetings and other related events are professional events providing a place to develop professional networks, obtain continuing education and learn about services and products within the industry by individuals with varied and diverse backgrounds. ISMTE is committed to providing a safe, productive, and welcoming environment for all conference and meeting participants and ISMTE staff. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, ISMTE staff, service providers and others are expected to abide by this ISMTE Conferences and Meetings Code of Conduct. This Code of Conduct applies to all ISMTE conferences, meetings and related events, including those sponsored by organizations other than ISMTE, but held in conjunction with ISMTE events, in public or private facilities.

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2019 ISMTE Award Winners



The ISMTE Awards and Scholarships Committee is pleased to announce the following 2019 award winners.

Award for Achievement or Innovation

The ISMTE Award for Achievement or Innovation recognizes members who proactively suggest and implement innovative solutions to achieve organizational objectives. Ideal candidates will have taken on a challenging assignment(s) beyond the scope of their role in order to implement positive change. Through this exploration and innovation, they will have pushed the boundaries of their role and expanded the definition of what it means to be a professional managing or technical editor.

The winner of the 2019 Award for Achievement or Innovation is:

Brook Simpson

Managing Editor and Journals Social Media Manager
American Gastroenterological Association

Early Career Award

The ISMTE Early Career Award recognizes the achievements of members who are in the early stages of their career with roles in scholarly publishing for 5 or fewer years. Candidates will have demonstrated excellence through a high degree of initiative and a strong commitment to learning and growth in their early roles.

The winner of the 2019 Early Career Award is:

Brittany Krynski

Editor
Ghostwriter

Ira Salkin Scholarship

The ISMTE Ira Salkin Scholarship award winner is selected based on essays received on the topic: **“How can editorial offices create proactive policies that make handling publication ethics matters smoother?”**. The award is named for Ira Salkin, one of the founding fathers of ISMTE who sadly passed away in 2016. His goal was to ensure editorial office professionals are educated and vigilant in matters of publishing ethics.

The 2019 Ira Salkin Scholarship winner is:

Christy Collins

Managing Editor, Routledge/Taylor & Francis
Melbourne, Australia

Congratulations to all the 2019 award and scholarship winners!



5 Takeaways

I will apply from the 2019 North American Conference

5

4

3

2

1



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