



EUROPEAN COMMISSION

PROTECTION OF YOUR PERSONAL DATA

This privacy statement provides information about the processing and the protection of your personal data.

Processing operation: Social Media Activities in DG Interpretation

Data Controller: DG Interpretation, Unit SCIC.01 “Strategy, Policy and Communication”

Record reference: DPR-EC-08666

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1. Introduction

The European Commission (hereafter ‘the Commission’) is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

This privacy statement explains the reason for the processing of your personal data, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to processing operation “Social Media activities in DG Interpretation” undertaken by Unit SCIC.01 (Strategy, Policy and Communication) in DG Interpretation is presented below.

2. Why and how do we process your personal data?

Purpose of the processing operation: Unit SCIC.01 collects and uses your personal information to facilitate online communication activities lead by DG Interpretation through widely used corporate social media platforms, and to analyse how social media users react to the information published.

The processing of personal data by DG Interpretation follows users’ voluntary registration, which is subject to the terms and conditions of the social media platform used. SCIC.01 processes and analyses aggregated data and statistics as well as publicly available data from posts by authors that have agreed to the terms and conditions of the various social media platforms (e.g. Instagram, Facebook, X and YouTube). Data subjects should also consult the privacy policies of the social media platforms for more information.

Each of DG Interpretation’s social media channels are identified through the handle @EUInterpreters.

The DG's social media activity reinforces its external communication goals of systematically supporting capacity development, the promotion of multilingualism and the interpreting profession as well as highlighting the DG’s position as a point of reference for conference interpretation on a global level. Your personal data will not be used for an automated decision-making including profiling.

3. On what legal ground(s) do we process your personal data

We process your personal data, because:

- (a) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body;

The personal data processing linked to the qualitative media monitoring analysis, including social media, as well as operating and maintenance of the Commission's social media presence are necessary for the performance of the Commission’s tasks carried out in the public interest,, as mandated by the treaties, and more specifically Article 5 of TEU, Article 13 TEU and Articles 244-250 TFEU, and in accordance with Article 1 and Article 11 of TEU.

Informing the broad public and qualitative media monitoring, including monitoring and analysis of social media activities is a public service task resulting from the European Commission's own prerogatives at institutional level, as provided for in Article 58 (2) (d) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1).

4. Which personal data do we collect and further process?

In order to carry out this processing operation SCIC. 01, DG Interpretation, collects the following categories of personal data:

1) For people appearing on the audio-visual content posted on the corporate social media channels:

- Personal data available via audio-visual content that might be published on the social media platforms: information in or about the content provided by a user (e.g., metadata), such as the location of a photo or the date a file was created, voice recordings, video recordings, or the image of a data subject

2) For people accessing DG Interpretation's corporate social media channels: depending on the circumstances and on the social media platform in question, SCIC.01 may collect and further process the following categories of data:

- Personal data derived from user profiles: identification data such as geographical area, age, time of activity, age, gender, and other personal characteristics such as language; SCIC.01 processes aggregated and anonymized data available from third-party processors (Emplifi, Facebook analytics, etc.)
- Personal data available about users of social media platforms through their networks and connections: engagement, reach and sentiment, comments, networks and connections

The provision of personal data is not mandatory.

5. How long do we keep your personal data?

Unit SCIC.01 only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing, namely for 5 years from the publication, although some audio-visual material may be selected for permanent preservation.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored either on the servers of the European Commission. All processing operations are carried out pursuant to the [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's contractors are bound by a specific contractual clause for any processing operations of your data on behalf of the Commission, and by the confidentiality obligations deriving from the transposition of the General Data Protection Regulation in the EU Member States ('GDPR' Regulation (EU) 2016/679.]

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures in place. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to authorised staff according to the “need to know” principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

Authorised staff of SCIC.01 involved in social media and related communication activities have access to the audio-visual material and the related personal data.

Members of the general public can view audio-visual material published on DG SCIC’s corporate social media channels; they do not have access to the related personal data.

The information we collect will not be given to any third party, except to the extent and for the purpose we may be required to do so by law.

8. What are your rights and how can you exercise them?

You have specific rights as a ‘data subject’ under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) on grounds relating to your particular situation.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

9. Contact information

- The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, SCIC.01 Strategy, Policy and Communication, at: scic-euroscic@ec.europa.eu

- The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (DATA-PROTECTION-OFFICER@ec.europa.eu) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

- **The European Data Protection Supervisor (EDPS)**

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following Record reference: DPR-EC-08666.

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