Library Publishing:
Skills & Strategies for Sustainability

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COLUMBIA UNIVERSITY LIBRARIES

Outline

- ## Journals Program Overview
  - Program Details
  - Program Evolution
- ## Skills & Process Development
  - Project Management
  - Product Management
  - Program Development
  - Partnership Development

Program Overview

Partnership & Platform Offerings

Journal Publishing Program

- ## Current Partners: 20
    - Faculty-run Journals: 3
    - Graduate Journals: 13
    - Undergraduate Journals: 4

Publishing Program Evolution

- Simplified partnership offerings

- Reduced # of site variations and installations

Skills & Process Development

Project & Product Management
Program & Partnership Development

Project Management

- Setting of schedules for maintenance and design work

- Budgeting of software developer time

- Managing partner expectations

Project Management Continued

- **Workflows in JIRA for regular project maintenance**
  - Bi-annual checks on sites:
    - Site review
    - Partner check-in
    - Google Analytics review
    - Social media review
    - Content to be deposited to institutional repository
    - Domain name renewals

- **Additional JIRA tasks for project launch & end-of-life**

Production Maintenance Tasks

Ticket #	Summary	Assignee	Reporter	Status
☑ CDRS-3782	Evaluate site for any content eligible for AC deposit	Unassigned	Kerri O'Connell	↓ ONGOING
☑ CDRS-3780	Site Review	Unassigned	Kerri O'Connell	↓ ONGOING
☑ CDRS-3779	Check in with partner(s) and re-initiate contact	Unassigned	Kerri O'Connell	↓ ONGOING
☑ CDRS-2586	Validate links on a site using a link checker and other QA tools	Unassigned	Kerri O'Connell	↓ ONGOING
☑ CDRS-2469	Social media review	Unassigned	Evagelia Terzopoulos	↓ ONGOING
☑ CDRS-2004	Apply for/Check on SHERPA/RoMEO Record	Unassigned	Kerri O'Connell	↓ ONGOING
☑ CDRS-1138	Ensure Latest Copy of Author and Publisher Agreements on File	Unassigned	Mark Newton	↓ ONGOING

Product Management

- Development of "Journals Template" WordPress theme

- Transformation of ideas for improvements into tasks for developers

Journals Template v. 1.2

Comment | Agile Board | More ▾ | Reopen Issue

Details

Type:	↗ Improvement	Status:	**CLOSED**
Priority:	↓ Minor	Resolution:	Done
Component/s:	CUJO		
Labels:	journals_iteration		

Description

Ideas and updates for journals WordPress theme, v 1.2

Issue Links   ✛

is related to	☑ CDRS-3011 Journals Template v. 1.3	↓	**OPEN**
	☑ CDRS-2751 Journals Template v. 1.0	↓	**CLOSED**

Sub-Tasks   ▾

1. ✔	Create Facebook, Linkedin functionality	🗂	**CLOSED**	Megan O'Neill
2. ✔	"Featured Image" to appear next to article title on issue page	🗂	**CLOSED**	Megan O'Neill
3. ✔	Create separate upload for menu logo	🗂	**CLOSED**	Megan O'Neill
4. ✔	Restrict user access to "Journal Settings" on dashboard	🗂	**RESOLVED**	Megan O'Neill
5. ✔	Work on previous/next article navigation from article page	🗂	**CLOSED**	Megan O'Neill

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Product Management Continued

- ## Customizations made on the front & back-end
  - **For Journal Editors**: Ease of publication
  - **For Project Managers**: Simplified journal setup; doesn't require developer assistance
- ## github.com/cul/cdrs_journals

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NO. 98

ARTICLES

"Django's Tiger": From Jazz to Jazz Manouche
Benjamin Givan

Beat Hierarchy and Beat Patterns—From Aksak to Composite Meter
Aleksandra Vojcic

Program Development

- **Establishment of journals**
  - ISSN & SHERPA/RoMEO registration
  - Application to DOAJ and other relevant indexing services
  - Communication with Google Scholar
  - Inclusion in Columbia's online catalog
  - Creation of DOIs
  - Copyright and license inclusion
  - Transparency of policies

- **Documentation and knowledge management**

- **Tools & process development**

Partnership Development: Publication Vitality Indicators

- Regular publishing cycle
- Active editorial engagement with our office
- Documented author agreement
- Stated position on licensing
- Commitment to scholarly record
- Presence of editorial board
- Documented review process
- Submission recruitment plan

Partnership Development

- Consultations around open access, copyright

- License agreement reviews

Partner Interaction

- Typical:
  - Annual meeting (more if needed) & regular email check-ins
  - Troubleshooting (technical & administrative)

- Unique:
  - Bi-weekly meetings
  - Vendor management
  - Management of solicited review process
  - Author invoice tracking
  - PubMed Central XML review
  - Troubleshooting (author-side and editorial-side)

Partner Interaction: Undergraduate Student Journals

- **In-depth discussions around:**
    - Editorial Processes:
        - Peer Review process
        - Faculty advisory board involvement
        - Author Agreement use
        - Copyright statement language & inclusion
        - Publication timeline
        - Copyediting consistency
        - Database/aggregator agreements & responsibilities
    - Site Review

Takeaways

- Skills and processes were developed over time

- Skills have evolved as our program needs have changed

- The processes detailed here are inextricably woven with our program

- Some projects are harder to simplify

Thank you!

Questions?

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