Humanities Without Walls (HWW) Outreach

- PWW Workshops
 - University of Illinois at Champaign-Urbana
 - University of Illinois at Chicago
 - Michigan State University
 - University of Michigan
 - University of Minnesota



HWW PWW Workshop Goals

- Facilitate experimentation with the open source platforms offered by PWW– workshops were targeted at faculty and graduate students
- Recruit potential authors
- Meet with partner presses to discuss collaboration opportunities
- Learn more about tools and services at other universities. For example, tools developed by the University of Minnesota (Manifold) and the University of Michigan (Fulcrum)

Incubation and Early Development

- 6 Incubation workshops
 - Day long workshops
 - High-level overview of the tools, their strengths and weaknesses, and the basic steps to getting something published (minimum viable product)
 - Allow attendees time to experiment
 - Hands on help from PWW members
- Continued conversations after workshops concluded



Production Workflows

- Kickoff meeting
 - Access to the PWW sandbox site
 - Authors were encouraged to experiment with software they were interested in
- Training in-person and online
- Author Agreement/ Memorandum of Understanding (MOU)
 - Standard Author Agreements and MOUs developed and approved by University Counsel



Production Workflows Cont.

- Continued Support
 - Outreach coordinator is the main contact for editorial support
 - Digital Publishing Specialist is the contact for technical support and training
 - Escalated issues to programmer as necessary
- Editorial workflows
 - Copyediting
 - Technical check
 - Registering DOIs
 - ISBN



Production Workflows Cont.

- Peer Review
 - AFRO PWW and HWW PWW have different peer review processes
- Technical Check
 - General technical considerations (links, videos, media)
 - Organization
 - Accessibility
- Promotional Materials
 - Promotion continues to be a challenge

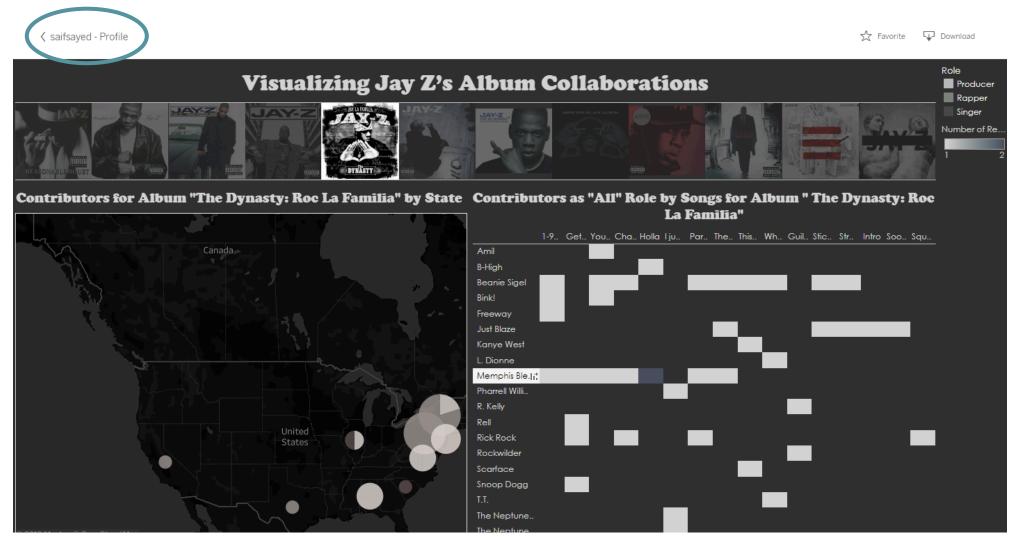


Surprises/ Challenges

- Breaking new ground... learning along the way
 - Discovered limitations
- What's the name of the book?
 - Iterative process means the project is influx, including the name
- Accessibility
- Double anonymous peer review is challenging
 - Embedding media and graphics from outside sources can reveal the author's identity



Digital Breadcrumbs



Credits

- Slide 3: eggs by anbileru adaleru from the Noun Project
- Slide 4, 5, 6: cogs by Gregor Cresnar from the Noun Project
- Slide 7: spaceship by Andres Flores from the Noun Project
- Slide 8: Bread by Marie Van den Broeck from the Noun Project

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