



DATA PROTECTION DAY 28-01-2025

A NEW MANDATE FOR DATA PROTECTION



Charlemagne Building
Rue de la Loi 170, 1040, Brussels, Belgium
and online

About CPDP - Data Protection Day

To mark Data Protection Day (28 January), the Council of Europe (CoE), CPDP Conferences and the European Data Protection Supervisor (EDPS) are co-organising a one-day event focused on exploring the current and future landscape of data protection.

The CPDP - Data Protection Day event takes place on 28 January as a celebration of the opening for signature in 1981 of Convention 108, the first legally binding international instrument to protect privacy in the digital age. While celebrating this historical milestone, this conference serves as a platform for discussing the challenges and opportunities that arise when emerging technologies and privacy risks intersect on one hand, and those that arise when innovation meets regulatory frameworks.

Programme: a new mandate for data protection

CPDP - Data Protection Day arrives at a pivotal moment, as new EU political mandates begin to shape the policy landscape, with the recent election of the European Parliament and subsequent appointment of a new European Commission. These changes also coincide with the new mandates of the Council of Europe's Commissioner for Human Rights and the European Data Protection Supervisor.

At the same time, new technological developments in areas such as Artificial Intelligence and neuroscience bring new challenges to the right to the protection of personal data and other fundamental rights. Recurrent challenges, such as access to data for law enforcement and national security purposes, remain high on the political agenda.

During the 2025 edition of CPDP - Data Protection Day we invite participants to reflect on and discuss the evolving mandate of data protection, particularly its essential role as safeguard of our democratic society against excessive intrusions in citizens' privacy by public or private actors.





DATA PROTECTION DAY 28-01-2025

A NEW MANDATE FOR DATA PROTECTION



Charlemagne Building
Rue de la Loi 170, 1040, Brussels, Belgium
and online

PROGRAMME

TIME	TITLE	TOPIC	ROOM
08:00 – 09:00	REGISTRATION		Registration Hall Level 0
08:00 – 09:00	WELCOME COFFEE		Reception Area Level 2
09:00 – 09:15	Opening Remarks	by the European Data Protection Supervisor	De Gasperi Room Level 2
09:15 – 10:00	Organisers' Panel	Data Protection Day: what to celebrate?	De Gasperi Room Level 2
10:00 – 10:30	COFFEE BREAK		Reception Area Level 2
10:30 – 11:45	Main Session 1	Data protection in a changing world: what lies ahead?	De Gasperi Room Level 2
11:45 – 12:00	Keynote Speech 1	by the Council of Europe's Consultative Committee of Convention 108	De Gasperi Room Level 2
12:00 – 13:00	Main Session 2	What's in your mind? Neuroscience and data protection	De Gasperi Room Level 2
13:00 – 14:00	LUNCH BREAK		Reception Area Level 2
14:00 – 15:15	Side Session 1	Access to data: balancing between effective law enforcement and mass surveillance	De Gasperi Room Level 2
14:00 – 15:15	Side Session 2	Beyond Privacy: unveiling the true stakes of data protection	Jenkins Room Level 0
14:00 – 15:15	Side Session 3	Who's watching your period?	Mansholt Room Level 0
15:15 – 15:45	COFFEE BREAK		Reception Area Level 2
15:45 – 16:00	Keynote Speech 2	by the European Data Protection Board	De Gasperi Room 2 floor
16:00 – 17:15	Main session 3	Forging the future: reinventing data protection?	De Gasperi Room Level 2
17:15 – 17:30	Closing Remarks		De Gasperi Room Level 2
17:30 – 19:00	FAREWELL RECEPTION		Reception Area Level 2
18:30 – 22:00	SPECIAL EVENT - Data Protection Day celebrations organised by the Permanent Representation of Poland to the EU. Please register here.		Rue Stevin 139 1000 Brussels





DATA PROTECTION DAY 28-01-2025

A NEW MANDATE FOR DATA PROTECTION



Charlemagne Building
Rue de la Loi 170, 1040, Brussels, Belgium
and online

SESSIONS' DESCRIPTION

OPENING REMARKS by the European Data Protection Supervisor

09:00-9:15, De Gasperi Room, Level 2



Leonardo Cervera Navas, Secretary General of the EDPS

Law graduate of the University of Málaga and master's degree in European Law from the University of Granada (Spain). He also holds a post-graduate diploma in HR management by Kingston University (UK). Leonardo joined the European Commission in 1999 and since then has been working in the Data Protection field in the EU institutions. In 2010, he joined the EDPS, as Head of the Human Resources, Budget and Administration Unit and was appointed Director in 2018 and Secretary General in 2023. As Head of the Secretariat, he is a member of the Management Board of the EDPS, responsible for advising on data protection law and policy, and he is in charge of the coordination and implementation of the strategies and policies of the institution.

ORGANISERS' PANEL - Data Protection Day: what to celebrate?

09:15-10:00, De Gasperi Room, Level 2

This panel will kick off Data Protection Day 2025 with a reflection on the anniversary that we celebrate. It will be the opportunity to take stock of the important contributions of data protection to democratic societies and reflect on crucial milestones in the development of data protection, as well as to look forward to how data protection can deliver better. The panellists will walk us through the past, present, and future of data protection as an introduction to the other sessions of the day.



Moderator: Kait Bolongaro, Managing Editor, MLex

Kait Bolongaro is an award-winning journalist. She is currently the Managing Editor for Europe at MLex, where she leads a team of 30 journalists in Brussels and London. She was previously a reporter at Bloomberg, Politico Europe and DW, where she covered politics, policy and business.



Jo Pierson, Professor at Vrije Universiteit Brussel and Universiteit Hasselt

Jo Pierson, Ph.D. is Full Professor of Responsible Digitalisation at Hasselt University (Hasselt, Belgium) and Professor of Media and Communication Studies in the Faculty of Social Sciences & Solvay Business School at the Vrije Universiteit Brussel (Brussels, Belgium). He is head of the School of Social Sciences (Facultaire School voor Sociale Wetenschappen) and staff member of the research group R4D (Research for Digitalisation, Diversity & Democracy) at UHasselt. He is also affiliate of the research centre imec-SMIT (Studies on Media, Innovation and Technology) at VUB. His main research expertise is in media and communication studies, science and technology studies (STS), digital media, data privacy, public values in data-driven technologies, algorithms, artificial intelligence, and user innovation.



Matthias Kloth, Head of Digital Governance and Sport, Council of Europe

Matthias Kloth is the Head of the Council of Europe's Digital Governance and Sport Department, which is inter alia responsible for Data Protection, Artificial Intelligence and Cybercrime. He has previously as Adviser in the Office of the Secretary General and the Deputy Secretary General, as Executive Secretary of the Committee on the Evaluation of Anti-Money Laundering Measures and the Financing of Terrorism (MONEYVAL) and as lawyer in the Registry of the European Court of Human Rights. He also worked as legal officer in the UN Office of Legal Affairs and the German Federal Ministry for Economic Affairs and Technology. He holds a doctorate degree in public international law.



Wojciech Wiewiórowski, European Data Protection Supervisor

Wojciech Wiewiórowski has been the European Data Protection Supervisor (EDPS) since December 2019. He is also an adjunct professor in the Faculty of Law and Administration of the University of Gdańsk. Wojciech Wiewiórowski was also the Inspector General for the Protection of Personal Data (Polish Data Protection Commissioner) between 2010-2014 and the Vice Chair of the Working Party Article 29 in 2014. In December 2014, he was appointed Assistant European Data Protection Supervisor. After the passing of the Supervisor - Giovanni Buttarelli - in August 2019, he replaced Mr. Buttarelli as acting EDPS.





DATA PROTECTION DAY 28-01-2025

A NEW MANDATE FOR DATA PROTECTION



Charlemagne Building
Rue de la Loi 170, 1040, Brussels, Belgium
and online

MAIN SESSION 1 - Data protection in a changing world: what lies ahead?

10:30-11:45, De Gasperi Room, Level 2

With the appointment of a new European Commission, data protection faces a new political agenda. A new 'Data Union' strategy is expected to free the untapped potential of data, through simplified, clear and coherent legal framework for businesses and administrations, while respecting high privacy and security standards. Pressure is rising to ensure that the implementation of EU data protection law remains in line with the objectives of digital transformation and responds to law enforcement and commercial needs. The co-legislature is also expected to advance the work on burning topics from the previous mandate, such as the proposal for procedural harmonisation of GDPR enforcement and the proposed regulation to combat child sexual abuse material. At the same time, calls for simplification of EU digital rules and new geopolitical reality are putting traditional approaches to a test. This panel will give the floor to actors directly involved in the activities of the EU institutions, industry and international data protection community, and will be the opportunity to hear their views on the issues that are likely to keep us busy during the next five years.



Moderator: Anna Buchta, Head of Policy and Consultation Unit, EDPS

Anna Buchta is Head of Unit "Policy & Consultation" at the European Data Protection Supervisor (EDPS), coordinating the work of the EDPS on providing advice to the EU legislators on legislative and policy proposals relevant to data protection. She has extensive experience in data protection and privacy regulations, institutional law and litigation before the Court of Justice. Previously, Anna worked at the European Commission, on data privacy in electronic communications among others. Before that, she was a researcher at the Interdisciplinary Centre for Law and ICT at KU Leuven and worked as a lawyer in private practice.



Alberto Di Felice, is Policy and Legal Counsel, Digitaleurope

Alberto Di Felice is Policy and Legal Counsel at DIGITALEUROPE, the leading trade association representing digitally transforming industries in Europe. With comprehensive expertise in data protection and digital regulation, he oversees the quality of the association's policy deliverables and thought leadership, forecasts and analyses new legislation, and ensures compliance as DIGITALEUROPE's data protection and antitrust officer. Alberto previously led DIGITALEUROPE's work in privacy, AI, data policy, cybersecurity, consumer policy and telecoms regulation. He also spent seven years at Qualcomm, addressing key issues in EU technology policy. A Certified Information Privacy Professional (CIPP/E), Alberto holds advanced degrees in law, European studies and diplomacy.



John Edwards, Information Commissioner, ICO (UK)

John Edwards has been the UK's Information Commissioner since January 2022. John's vision and mission is for the ICO to be a regulator that empowers people to share information for personal and public benefit, and for organisations to use information to invest and innovate in the digital economy safely. As a whole economy regulator, John is laser focussed on delivering better, quicker and impactful regulatory interventions in AI and biometrics, children's privacy and AdTech and online tracking. From February 2014 to December 2021, he was New Zealand Privacy Commissioner.



Michał Gramatyka, Secretary of State, Ministry for Digital Affairs, Republic of Poland

Legal advisor, social activist, long-time local government official, Member of the Parliament of the Republic of Poland and enthusiast of new technologies. Doctor of law, court expert and author and co-author of numerous legal publications in the field of criminology. Legal knowledge and management experience were the entry point into working in business. During several years of working for his hometown of Tychy, he was, among others, councillor and vice-president for spatial management. He also served as deputy marshal of the Silesian Voivodeship in 2016-2018. Member of the Sejm of the Republic of Poland, 9th and 10th term.



Marina Kaljurand, MEP, First Vice-Chair of the LIBE Committee, European Parliament

Kaljurand was elected to the European Parliament in 2019 and re-elected in 2024. She serves as the 1st Vice-Chair of the LIBE committee and substitute member of IMCO and FEMM committees. She is the Chair of the Steering Committee of the European Internet Forum, from October 2024. Kaljurand was a member of the UN Advisory Board on Disarmament Matters (2020 – 2023). Kaljurand was a member of the UN Secretary General's High Level Panel on Digital Cooperation (2018-2019). She Chaired the Global Commission of the Stability of Cyberspace (2017-2019).



Irena Moozová, Deputy Director-General, DG JUST, European Commission

Irena Moozová is Deputy Director-General at the European Commission's Directorate General for Justice and Consumers (DG JUST). She is responsible for the International Dimension of Justice Policies, Rule of Law and Equality. Previously, she held the position of Director for Equality and Non-Discrimination in DG JUST. She is a Czech national and joined the Commission in 2006 as Head of EU Representation in Prague. Prior to that, she worked for the diplomatic service of the Czech Republic in various positions.





DATA PROTECTION DAY 28-01-2025

A NEW MANDATE FOR DATA PROTECTION



Charlemagne Building
Rue de la Loi 170, 1040, Brussels, Belgium
and online

KEYNOTE SPEECH 1 by the Council of Europe's Consultative Committee of Convention 108

11:45-12:00, De Gasperi Room, Level 2



Beatriz de Anchorena, Chair of the Consultative Committee of Convention 108 and Director of the Argentina's Agency for Access to Public Information (AAIP)

Beatriz de Anchorena is Head of the Agency for Access to Public Information (AAIP), the Data Protection Authority (DPA) in Argentina. In 2023, Beatriz de Anchorena in person deposited the instrument of ratification for Convention 108+ to the authorities of the Council of Europe (CoE). Also, under her leadership, the AAIP sent the Personal Data Protection bill to Congress in June 2023 with the aim of adapting regulations to align them with international standards and ensure the protection of rights.

MAIN SESSION 2 - What's in your mind: neuroscience and data protection?

12:00-13:00, De Gasperi Room, Level 2

Neurotechnology refers to a spectrum of devices, tools, systems, and algorithms used to understand and/or influence, access, monitor, assess, emulate, simulate or modulate the structure, activity and function of the nervous system. The convergence of advancements in neuroscience and engineering poses ethical and legal challenges as well as risks for the protection of personal data. This panel will explore the concepts of mental data, cognitive data, neural data and mental privacy and how to mitigate privacy challenges by addressing the current debates on neurotechnologies, human rights, and existing regulatory initiatives.



Moderator: Elsa Mein, German Ministry of Interior

Elsa Mein has been working for the German Ministry of the Interior and Community for several years where she is responsible for European and international data protection law. She was Chair of the Consultative Committee of Convention 108 of the Council of Europe from November 2022 until November 2024 and continues to be a Bureau Member of the Consultative Committee of Convention 108 as the former Chair.



Anna Austin, Jurisconsult, European Court of Human Rights

Anna Austin qualified as a Solicitor (Law Society of Ireland) in 1991. Having worked for 6 years with A&L Goodbody in Dublin, she joined the European Commission for Human Rights in 1994 and, subsequently, the European Court of Human Rights in 1998. Having worked as a Head of Division in the Registry of the Court for 10 years, she is currently the Court's Deputy Jurisconsult. She was the Deputy Ombudsperson for Bosnia and Herzegovina in 1997. She headed the Office of the Investigating Judges of the Khmer Rouge Tribunal in Cambodia 2008-2009. Ms Austin was in charge of Human Rights issues in the Secretariat of the Committee of Ministers of the Council of Europe 2014-2015. From 2013-2015 she acted as the Legal Advisor of the International Advisory Panel on Ukraine.



Marcello Ienca, Professor of Ethics of AI and Neuroscience, School of Medicine and Health, Technical University of Munich

Marcello Ienca is a Professor of Ethics of Artificial Intelligence and Neuroscience, and the Deputy director of the Institute of Ethics and History of Medicine at the Technical University of Munich (TUM), Germany. He is also heading the Intelligent Systems Ethics unit at the EPFL, Switzerland. Ienca is currently the Neuroethics Lead of the International Brain Initiative, as well as a member of the Board of Directors of the International Neuroethics Society. He has been representing Switzerland at the OECD in the production of the Guidelines on Responsible Innovation in Neurotechnology. Professor Ienca served as an expert to the Advisory Committee of the UN Human Rights Council during the development of the report related to the motion resolution on neurotechnologies and human rights. He has been appointed by UNESCO Director-General Audrey Azoulay to Ad Hoc Expert Group (AHEG) tasked to draft the UNESCO Recommendation on the Ethics of Neurotechnology and is serving as an expert advisor to the Council of Europe.



Alessandra Pierucci, Italian Data Protection Authority

Alessandra Pierucci is a lawyer and has been working for several years at the Italian Data Protection Authority on EU-related and international matters. She has been the Chair of the Council of Europe Consultative Committee of Convention 108 for three mandates of which she is still an active member. At European Union level, she contributes regularly to the activity of the European Data Protection Board, in particular by coordinating the work of subgroup on data protection in the financial sector.



Limor Shmerling Magazanik, Member of the Data Governance Expert Group, OECD

Limor Shmerling Magazanik works at the OECD on issues of privacy, data governance, and digital security. She currently leads the work stream on health data governance, which includes a programme on neurotechnology and privacy. She has previously managed a tech policy think tank and was head of enforcement for a data protection authority. She was also an academic lecturer and research scholar.





DATA PROTECTION DAY 28-01-2025

A NEW MANDATE FOR DATA PROTECTION



Charlemagne Building
Rue de la Loi 170, 1040, Brussels, Belgium
and online

SIDE SESSION 1 - Access to data: balancing between effective law enforcement and mass surveillance

14:00-15:15, De Gasperi Room, Level 2

As a result of the rapid digitalisation of nearly all aspects of our lives, we have seen an exponential increase in data creation, transmission, and storage. Since this data can help detect criminal activity, there is ongoing debate about law enforcement and criminal justice access to electronic data. Privacy advocates warn that general and indiscriminate retention and access to communication and other data could lead to serious infringements on fundamental rights, such as privacy and data protection, amounting in some cases to mass surveillance. On the other hand, the law enforcement community argues that restricting access to potential electronic evidence could result in the impunity of online criminals. The number of CJEU judgments concerning data retention legislation and the heated discussions surrounding the controversial CSAM proposal are just two examples of how complex and contentious the issue is.



Moderator: Plamen Angelov, Head of Sector Justice and Home Affairs Matters, EDPS

Plamen Angelov is Head of Sector for Justice and Home Affairs at the Policy & Consultation Unit of the European Data Protection Supervisor. Previously, he has worked for the Data Protection Authority, the Ministry of Interior and the judiciary of Bulgaria. Mr Angelov has 10 years of experience in the field of data protection and 20 years in the area of internal security, borders and migration, on various legal and management positions, including as Justice and Home Affairs Counsellor at the Permanent Representation of Bulgaria to the EU in Brussels, Home Affairs Attaché at the Bulgarian Embassy in London and Deputy Minister of Interior.



Chloé Berthélémy, Senior Policy Advisor, EDRI

Chloé Berthélémy is Senior Policy Advisor at European Digital Rights (EDRI) where she leads the advocacy work on state surveillance, law enforcement and data protection issues. EDRI is a network of 50+ NGOs and experts across Europe that promote and defend human rights in the digital age.



Michel Combet, Director of the Technology and Innovation Department, CNIL

As the Head of Technology, Innovation and Artificial Intelligence at CNIL, the French Data Protection Authority, Michel is in charge in leading the technical expertise of CNIL and developing CNIL's policies on AI. Before joining CNIL, Michel was general delegate of Numeum, an organization representing the digital ecosystem in France and was as well a member of the Board of Directors of Digital Europe, Numeum's counterpart at the European level. For 7 years, he also held the position of general director of the French Federation of Telecoms and was the permanent delegate of the French Strategic Committee for the "digital infrastructure" sector. He was also a member of the Board of Directors of EuroISPA, the European Association of Internet Service Providers.



Ignacio Gómez Navarro, Team Leader, Security in the Digital Age, DG Migration and Home Affairs, European Commission

Ignacio GÓMEZ NAVARRO is Team Leader in the Security in the Digital Age unit of the European Commission Directorate-General for Migration and Home Affairs (DG HOME). Before joining the Commission, Ignacio worked as Legal Officer in the Secretariat of the European Data Protection Board (EDPB) where he covered files on law enforcement, international data transfers, and GDPR consistency procedures. Ignacio was also Senior Counsel in the Office of Legal Affairs of the INTERPOL General Secretariat.



Lorelien Hoet, Director of EU Government Affairs, Microsoft

Lorelien Hoet is Director of EU Government Affairs at Microsoft. In this role, she works on EU policy files in the area of data protection, law enforcement and online safety. Before joining Microsoft in 2018, she worked as a legal executive at Proximus (where she held different positions including Head of Legal Consumer business) and as Director of Regulatory Affairs at Mobistar/Orange in charge of the follow-up and application of telecommunications regulation and competition law files. She started her career as an attorney in various law firms in Brussels and Stockholm and she holds LL.Ms from KU Leuven and Université Libre de Bruxelles.



Kazimierz W. Ujazdowski, Head of Justice Section, Permanent Representation of the Republic of Poland to the European Union

Head of Justice Section at the Polish Permanent Representation to the EU. Formerly a Member of Cabinet of the European Data Protection Supervisor. He holds a master's degree in Law from the University of Warsaw and an Executive Master of Public Administration degree from the London School of Economics and Political Science.





DATA PROTECTION DAY 28-01-2025

A NEW MANDATE FOR DATA PROTECTION



Charlemagne Building
Rue de la Loi 170, 1040, Brussels, Belgium
and online

SIDE SESSION 2 - **Beyond Privacy: unveiling the true stakes of data protection**

14:00-15:15, Jenkins Room, Level 0

This panel delves into the essence and core purpose of data protection, emphasising the fundamental values and societal interests these laws serve to protect while also reflecting on how they can be defended in the face of modern challenges. Inadequate data protection may gradually erode democracy and social cohesion, especially in the age of AI and other data-hungry technologies. Privacy and data protection laws are means and an end in itself. They are instruments designed, among other things, to give individuals control over their data, protect their fundamental rights, and empower them in an increasingly data-driven world.

Why should we care about data transfers, targeted advertising, abuse of sensitive data, or automated decision-making? How can data protection protect individuals and society? How do we define the harm when even recent decisions of the Court of Justice of the European Union (CJEU) highlight the difficulties in quantifying damage when privacy is breached? While exploring these questions, the panel will remind us what the essence of data protection law is and why it is still relevant in a world of data-driven technologies.



Moderator: Romain Robert, Legal Officer, Policy and Consultation Unit, EDPS

Romain Robert is Legal Officer at the EDPS, and member of the litigation chamber of Belgium's Supervisory Authority. He worked in various Brussels law firms between 2002 and 2011. Between 2007 and 2011, he was also a researcher at the Research Centre in Law and Society at the University of Namur. In 2011, he joined Belgium's Supervisory Authority as a legal advisor. He worked as legal officer at the Policy and Consultation Unit of the European Data Protection Supervisor (EDPS) as of 2015 and joined the Secretariat of the European Data Protection Board (EDPB) in May 2018. In April 2020, Romain joined NOYB – an NGO conducting strategic litigation to enforce digital rights – where he was Program Director until July 2023.



Evgueni Boev, Senior Legal Advisor, European Court of Human Rights

Evgueni Boev, a graduate of the Faculty of Law of the University of Sofia, has been working at the Registry of the European Court of Human Rights since 2001 as a case lawyer. He is dealing mostly with cases against Bulgaria (and in recent years those have increasingly concerned data protection issues), but sometimes also with cases against other States.



Itxaso Domínguez de Olazábal, Policy Advisor, EDRI

Itxaso Domínguez de Olazábal, PhD, is an expert in data protection and privacy, with a particular emphasis on commercial surveillance and the involvement of security forces in content moderation. Her work critically examines the intersection of technology, surveillance, and civil liberties. She has previously worked with 7amleh, an organisation committed to defending Palestinian digital rights, where she contributed to advancing digital freedoms in a challenging geopolitical context. Her diverse professional experience includes roles within the European Parliament and the EU Delegation to Egypt, where she engaged with policy-making and diplomatic efforts at both regional and international levels.



Gloria González Fuster, Research professor and director of the Law, Science, Technology & Society (LSTS), Vrije Universiteit Brussels

Prof. Dr. Gloria González Fuster is a Research Professor at the Vrije Universiteit Brussel (VUB)'s Faculty of Law and Criminology, where she holds a research position on the theme 'Digitalisation & a Europe of rights and freedoms'. She is the Director of the Law, Science, Technology and Society (LSTS) Research Group. She teaches data protection law at VUB, and at Georg-August-Universität Göttingen. She is also a Professorial Fellow at the United Nations University – Institute on Comparative Regional Integration Studies (UNU-CRIS), member of the Board of the Brussels Centre for Urban Studies (BCUS), and member of the Academic Board of the AI for the Common Good – Brussels (FARI) Institute.



Nathalie Laneret, Vice-president of Government Affairs and Public Policy, Criteo

Nathalie Laneret is Vice-President Government Affairs and Public Policy at Criteo, the first independent global adtech provider and first European private AI Lab. She has more than 20 years of experience in digital policy and legal matters. She was previously Director of the Centre for Information Policy Leadership (CIPL) in Brussels, and Group Data Protection Officer at Capgemini. She is a member of the Paris and New York Bars and a graduate from Robert Schuman University (Strasbourg, France) and Duke Law School (Durham, USA). She sits on the European Tech Alliance and Women at Privacy boards. She teaches data protection and AI law at several universities and speaks regularly on topics related to data protection, AI and the responsible use of data.



Max Schrems, Honorary Chair, *noyb* – European Centre for Digital Rights

Max Schrems is an Austrian activist and author who became known for campaigns against Facebook for privacy violation, including its violations of European privacy laws and alleged transfer of personal data to the US National Security Agency (NSA) as part of the NSA's PRISM program. Schrems is the founder of NOYB – European Center for Digital Rights.





DATA PROTECTION DAY 28-01-2025

A NEW MANDATE FOR DATA PROTECTION



Charlemagne Building
Rue de la Loi 170, 1040, Brussels, Belgium
and online

SIDE SESSION 3 - Who's watching your period? (Trainees' panel)

14:00-15:15, Mansholt Room, Level 0

The advent of tracking apps promised a whole range of benefits - from empowering individuals to better understand their health, to the de-stigmatisation of health-related issues and monitoring of the reproductive body. Marketed as convenient, accessible and affordable tools to keep track of menstrual cycles and reproductive health, these apps gained traction, resulting in millions of downloads worldwide. However, with growing popularity came growing concerns about the processing, commodification, and potential misuse of individuals' highly sensitive data.

What are the real costs of using menstrual tracking apps? How can this sensitive data be exploited to monitor reproductive rights? Can states access those data? Is the industry doing enough to prioritise users' privacy and safety? How should regulators and data protection authorities approach this multifaceted issue? This panel will bring an intersectoral approach, highlighting perspectives from technologists, civil society advocates and researchers. The discussion, facilitated by trainees from the EDPS, EDPB and CoE, aims to raise awareness and spark constructive dialogue about the future of tracking apps also considering the development of reproductive rights in a digital context.



Moderator: Malina Hotaran, Trainee at Governance & Internal Compliance Unit, EDPS

Malina is Blue Book Trainee at the European Data Protection Supervisor (EDPS), as part of the Governance & Internal Compliance Unit. She holds a Bachelor's degree in Criminology from the University of Malaga and a Master's degree in Compliance with a specialization in Data Protection from INESEM Business School & Nebrija University. She has also studied English Common Law with the Association of Global Lawyers in Spain and is recognized as a paralegal by the Institute of Paralegals in the UK. Furthermore, she is an accredited mediator by Hunt ADR and the CMC in the UK.



Michela Bedard, Executive Director, PERIOD.

Michela Bedard has served as Executive Director of PERIOD. for the last five years. Committed to building a better future where all people have what they need to live full and healthy lives, she is building an intergenerational movement to make period products more affordable and accessible around the world. Founded in 2014, PERIOD. is a global youth-powered NGO with 200 volunteer PERIOD. chapters around the world. Committed to eradicating period poverty through service, education and advocacy, the organization distributes period products to those in need, creates menstrual health curriculum, and advocates for regional and national legislation. Michela also acts as fiscal sponsor and mentor to youth-led reproductive health organizations, serves on national patient advisory committees, and several nonprofit Boards of Directors in the United States. She received her Bachelor's Degree and Masters in Public Administration from the University of Southern California.



Judith Zoë Blijden, Legal philosopher, Founder of The Digital Period

Judith Zoë Blijden is a legal philosopher. She is the founder of the organisation Is This Art Maybe and the creator of The Digital Period, a philosophy project on autonomy and period apps that was also made into a podcast series. In addition, she works as a senior legal consultant for Hooghiemstra & Partners. Her aim is to raise awareness and understanding about the impact of technology. She wants to do so by translating information into narratives in which everyone and anyone can partake.



Angelina Hue, Technology Advocacy Officer, Privacy International

Angelina Hue is the Technology Advocacy Officer at Privacy International, where she leads the tech research for the Health, Migration, Data Trafficking and Workplace Surveillance projects. She holds a B.A. from Stanford University and an MSc from the London School of Economics, where her research investigated the comparative regulatory approaches to media governance between the US and the EU.



Marie Kochsiek, Co-founder and Developer, Drip. App

As a software developer and sociologist, Marie Kochsiek (she/her) is particularly interested in the intersections between technologies and societies, especially with respect to digital health tracking and digital rights. She is an active member and co-founded the hackspace Heart of Code e.V. in Berlin, which is for women (trans and cis), trans* and non-binary people who are interested in programming and technology. Building on the results of her master's research she co-founded the drip app project, which is a free and open source mobile period and fertility tracking app, that has received funding by the German Ministry of Education and Research, and in 2023 won the Digital Autonomy Award and received the Pizzigati Prize.



Lisa Malki, PhD Researcher, University College London

Lisa Malki is a PhD researcher at University College London (UCL). Her research focuses on evaluating the privacy and safety of emerging technologies in digital health and AI. Her work is interdisciplinary, and draws from computer science, user research, and policy. She has previously led research projects evaluating the privacy risks of fertility tracking apps and measuring the privacy awareness and concerns of UK-based ChatGPT users.





DATA PROTECTION DAY 28-01-2025

A NEW MANDATE FOR DATA PROTECTION



Charlemagne Building
Rue de la Loi 170, 1040, Brussels, Belgium
and online

KEYNOTE SPEECH 2 by the European Data Protection Board

15:45-16:00, De Gasperi Room, Level 2



Irene Nicolaidou, Vice Chair of the EDPB and Commissioner for Personal Data Protection Cyprus

Irene Loizidou Nicolaidou has studied Law at the National and Kapodistrian University of Athens and graduated in 1999. She served as a lawyer until 2015, when she became Cyprus' Commissioner for Personal Data Protection. She was also elected to the Engomi Municipal Council for three terms and held leadership roles in the Council of Europe. As of December 2020, she also acts as Information Commissioner. Since May 25, 2023 Irene is the Deputy Chair of the European Data Protection Board.

MAIN SESSION 3 - Forging the future: reinventing data protection?

16:00-17:15, De Gasperi Room, Level 2

Whereas the digital world is subject to constant change, so are the laws that govern it. Recent legislative developments have led to a complex legal landscape which may be difficult to navigate at times. This panel aims to stimulate reflection on the role of data protection within this dynamic regulatory environment. It also aims to explore possible alternative approaches to the application of data protection in an era of rapid technological advancement. Key areas of focus will include: regulatory models best suited to keep pace with technological innovation; learnings from newer regulatory approaches such as DSA, DMA, and AI Act; exploring new paradigms for data protection (e.g., should consent, transparency and user control be redefined?).

The panel aims to chart a course for the future of data protection that is both robust and flexible, navigating through the challenges discussed during the day. The panellists will discuss whether we still are on track to achieve the main objectives of data protection regulation without avoiding this important question: should the GDPR be reopened and why?



Moderator: Gabriela Zanfir-Fortuna, Vice President for Global Privacy, Future of Privacy Forum

Dr. Gabriela Zanfir-Fortuna is Vice President for Global Privacy for the Washington DC-based Future of Privacy Forum, a global non-profit present in Brussels, Tel Aviv, Singapore, New Delhi and Nairobi, where she leads the work on global privacy and data protection developments as they relate to the digital economy and new technologies, including AI. She is also an associated researcher for the LSTS Center of Vrije Universiteit Brussel and a guest lecturer for Maastricht University's European Centre on Privacy and Cybersecurity. Dr. Zanfir-Fortuna is a member of the Reference Panel of the Global Privacy Assembly and a member of the T20 engagement group of the G20 under Brazil's Presidency in 2024. She was a member of the Executive Committee of ACM's Fairness, Accountability and Transparency (FACCT) Conference (2021-2022) and has experience in working for the European Data Protection Supervisor in Brussels, dealing with enforcement, litigation and policy matters, including having contributed to the work of the Article 29 Working Party.



Ralf Bendrath, Political Advisor, The Greens / EFA in the European Parliament

Ralf Bendrath is an adviser for civil liberties, justice and home affairs for Greens/EFA in the European Parliament. He hacked the Commodore C-64 in the eighties, studied political science with a focus on security policy and information warfare in the nineties, and researched internet privacy and data protection in the 2000s at universities in Germany, the Netherlands, and the U.S. Since 2009, he has been working in the European Parliament, including as adviser for the chief negotiator on the General Data Protection Regulation (GDPR). He is currently busy with the GDPR Procedures Regulation, where Greens/EFA again have the lead.



Hielke Hijmans, Chairman of the litigation chamber and member of the Board of Directors, Belgian Data Protection Authority

Prof Dr Hielke Hijmans is President of the Litigation Chamber and Member Executive Board of the Belgian Data Protection Authority. On part time basis, he is professor at the Vrije Universiteit Brussel (VUB, Institute European Studies), member of the Meijers Committee (ngo on EU fundamental rights) and lecturer at Luxembourg University. He is author of *The European Union as Guardian of Internet Privacy: The Story of Art 16 TFEU* (Springer 2016), based on his doctorate thesis. Before his appointment at the Belgian DPA, he worked: as consultant on EU law and data protection, e.g. at the Centre for Information Policy Leadership (a think based in Washington, London and Brussels) and at Considerati (a consultancy based in Amsterdam) (2016-2019), at the European Data Protection Supervisor (EDPS), e.g. as head of unit Policy & Consultation policy unit (2004-2016), at the Court of Justice of the European Union (Cabinet of Advocate General Geelhoed) (2000-2004) and at the Ministries of Agriculture, Environment and Justice in The Hague, mostly dealing with legislation and EU law (until 2000). He holds a law degree at Leiden University and a doctorate in law at the University of Amsterdam and the Vrije Universiteit Brussels.





DATA PROTECTION DAY 28-01-2025

A NEW MANDATE FOR DATA PROTECTION



Charlemagne Building
Rue de la Loi 170, 1040, Brussels, Belgium
and online



Karolina Mojzesowicz, Deputy Head of Data Protection Unit, DG Justice, European Commission

Karolina Mojzesowicz is the Deputy Head of Unit of the unit responsible for data protection at the European Commission (DG Justice and Consumers). She represented the Commission in the interinstitutional negotiations with Parliament and Council on the General Data Protection Regulation (GDPR). She is now responsible for its implementation in the EU and for the streamlining and ensuring coherence of provisions concerning processing of personal data in all legislation within the EU's Digital Strategy. Mrs Mojzesowicz previously served for over 10 years as a member of the European Commission's Legal Service, focusing on EU Competition law and International Trade law. In that capacity, she represented the Commission in over 80 cases before the European Courts and before the WTO panels and Appellate Body. Mrs Mojzesowicz studied law in Poland, the Netherlands and Germany, where she obtained her PhD in 2001.



Nora Ni Loideain, Senior Lecturer and Director, Information Law and Policy Centre, University of London

Dr Nora Ni Loideain is Senior Lecturer and Director of the Information Law & Policy Centre, Institute of Advanced Legal Studies, University of London. Her research concerns EU law and European human rights law, particularly privacy and data protection. In 2019, she was appointed to the UK Home Office Biometrics and Forensics Ethics Group which provides independent advice on biometrics governance for public security and policing. She is Joint Editor-in-Chief of International Data Privacy Law (Oxford University Press). Previously, Nora was a Policy Officer for the Office of the Director of Public Prosecutions of Ireland and clerked for the Irish Supreme Court. She holds BA, LLB, LLM degrees (National University of Ireland, Galway) and a PhD in law (University of Cambridge).



Johnny Ryan, Director of Enforce, Irish Council for Civil Liberties

Dr Johnny Ryan is a Senior Fellow at the Irish Council for Civil Liberties, and a Senior Fellow at the Open Markets Institute. He is focused on surveillance, data rights, competition/anti-trust, and privacy. His previous roles include Chief Policy Officer at Brave and Chief Innovation Officer at The Irish Times. He is the author of two books, and his regulatory interventions and expert commentary appear in The New York Times, The Economist, Die Zeit, Wired, Le Monde, The Financial Times and other leading media. Dr. Ryan worked in online advertising and in policy. He was Senior Researcher at the Institute of International & European Affairs. His first book, based on his work at the IIEA, was the most cited source in the European Commission's impact assessment that decided against pursuing Web censorship across the EU.

CLOSING REMARKS

17:15-17:30, De Gasperi Room, Level 2

FAREWELL RECEPTION: [Get together to chat and network on Data Protection Day](#)

17:30-19:00, Reception Area, Level 2

SPECIAL EVENT: [Data Protection Day Celebration](#)

18:00-22:00 at the Polish Permanent Representation to the EU, 16 Avenue de Cortenbergh 1000 Bruxelles

Back to old traditions! The Council of Europe (CoE), CPDP and the European Data Protection Supervisor (EDPS) invite you to register for the Data Protection Day Celebration event organised by the Permanent Representation of Poland and the Polish Ministry of Digital Affairs on 28th January 2025 (18:00-22:00) at the Permanent Representation of Poland to the EU (Rue Stevin 139 1000 Brussels).

*A dedicated registration is mandatory to participate in this event. **Please register [here](#).***

