

# Journal Sites designed for your Readers



JCore enables the professional publishing community to easily host its journals online using an intuitive, flexible and easy to use publishing platform.

JCore is a modern, intuitive hosting site for journals and is currently home to over 700 publications. It provides a powerful content ingestion, enrichment, and publishing infrastructure for your journal websites. For the publishers, it provides them with superb designs and theming options, granular control, and faster turnaround times for publication. The resulting modern user experience and functionality makes it easy to add and update content, enhance your discoverability, and repurpose or monetize content.

The platform has been built with both publishers and readers in mind and ensures that the website functionality is customizable, extensible and can keep up with the changing expectations of the online community. It is built on the Drupal platform, an open-source technology at the forefront of website development. It allows for easy, browser-based administration of site features and design configurations, enabling an adaptable and responsive site design. Publishers can retain control over menu items and explanatory text 'snippets,' and configure the journal site home page to support a specific business goal, for example, to prominently feature new or curated content or to showcase specific content for a targeted audience.

JCore's architecture is based on extensive clinician and researcher interviews. It consists of a series of micro services-oriented processes implemented in standard web and STM publishing protocols. This architecture enables us and our partners to build additional products, components and extensions to existing products and integrate them relatively easily and quickly, avoiding the problems found in more monolithic systems, and enabling greater scalability.

All of this enables us to give the scholarly community what they value most: an uncluttered view, fewer clicks to find useful content, and knowledge at their fingertips.

**"Our new design delivers an elegant reader experience, makes it easier to find important content, and has resulted in increased advertising revenue.**

Christian Kohler, Associate Publisher, Scholarly Publishing, American Diabetes association

## Features and benefits

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- ✔ Simple, intuitive and designed to fit your brand
- ✔ Easy to use self-service tools for editing the front-end display
- ✔ Content alerts to improve website traffic and customer engagement
- ✔ Repurpose, highlight and monetize content
- ✔ Features to enhance discoverability, such as reference linking

## Power your journal websites with JCore and extend your reach.

### Fewer clicks needed

JCore's architecture is based on extensive interviews with members of the scholarly community, including clinicians and researchers. These interviews have given us valuable insights that we've been able to translate into efficient user journeys. As a result, it gives your users what they value most: an uncluttered view, fewer clicks to find useful content, and knowledge at their fingertips.

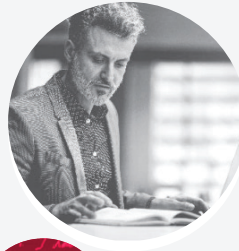
### Developed with Drupal technology

JCore is built on the Drupal platform, which is an open-source technology that is at the forefront of website development. The architecture has been built keeping the needs of both publishers and readers in mind. This ensures that the website functionality keeps up with the changing expectations of your online community.

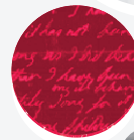
### Designed to meet your publishing goals

Our modern site design, functionality and self-service tools for admin console make it easy to add and update content, enhance discoverability, and repurpose or monetize content.

### HighWire Press



With technology and expertise always advancing in perfect poise, HighWire is the principal digital partner for the global publishing community.



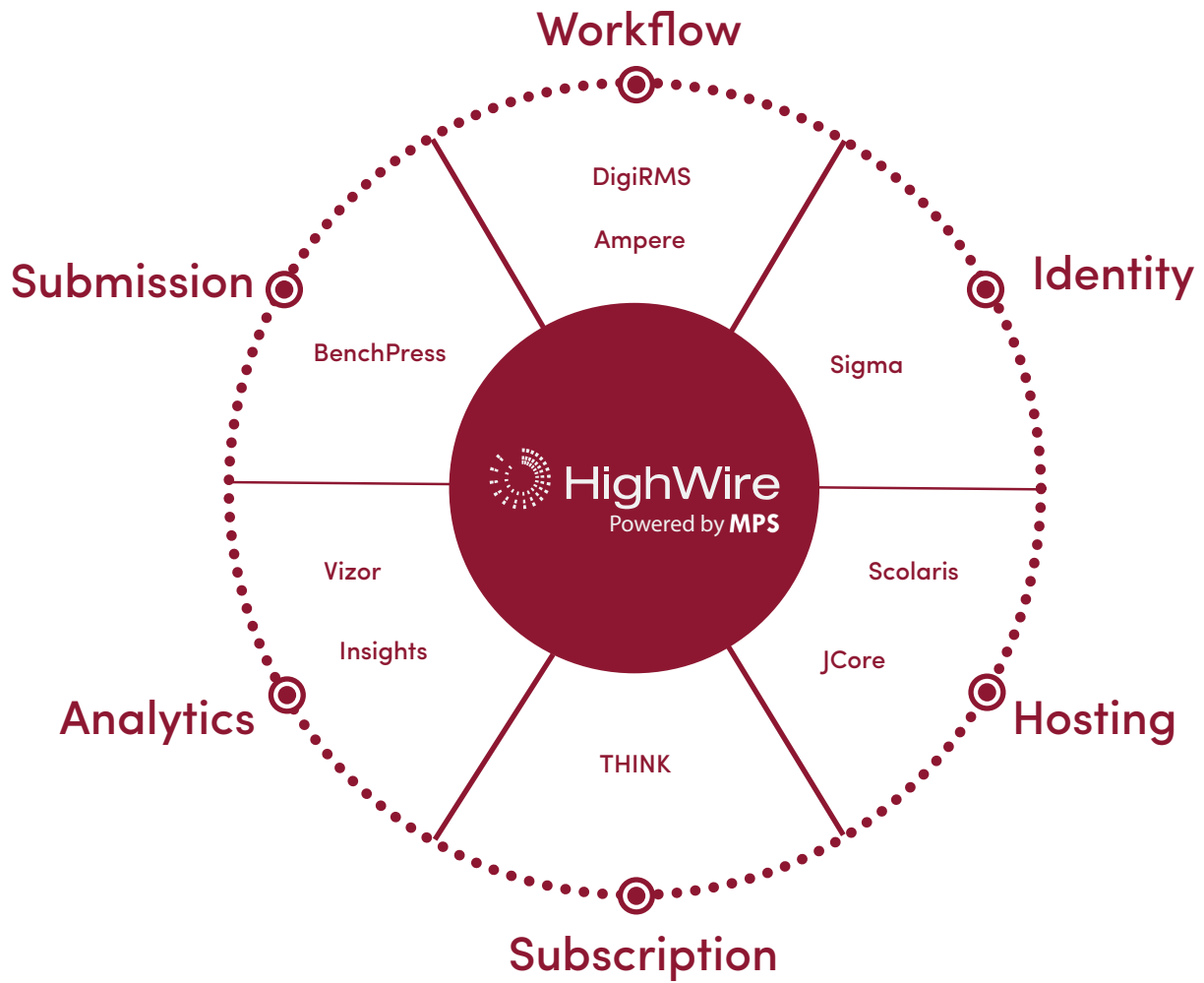
Our expertise, rooted in our long-established industry knowledge, gives us thought-leading credibility. Our technology, at the forefront of digital knowledge management, gives our customers market-leading capabilities.

Our relationships with customers, and the quality of the experience we deliver is what drives us as a business, and has long been the hallmark of HighWire's success. We continue to put customer experience at the center of everything we do.

## Connect TODAY

[www.highwirepress.com/contact](http://www.highwirepress.com/contact)





### About HighWire

HighWire is an industry-leading global provider of digital publishing tools and platform solutions across all aspects of the publishing life cycle. HighWire is powered by MPS.



### About MPS

MPS provides content, platforms, and learning services to the world's leading publishers, societies, university presses, learning companies, enterprises, and content aggregators.



100+  
Fortune 500



17  
Locations



2700+  
Experts



200+  
Awards