

# Striking a Balance:

**Embracing Change While Preserving Tradition in Scholarly Communications**

**May 31 – June 2, 2017 | WESTIN BOSTON WATERFRONT**

**Registration** Register online at [www.sspnet.org](http://www.sspnet.org) or scan and e-mail your registration form to [jkalne@kellencompany.com](mailto:jkalne@kellencompany.com)  
(Duplicate for additional registrants)

Name: \_\_\_\_\_  
FIRST LAST

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Is this address:  Home  Business (This address will appear on the meeting attendee list)  Exclude me from the Annual Meeting Mailing List Rentals

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am a:  First-Time Attendee  New Member

I need:  Vegetarian Meal  Vegan Meal  Kosher Meal  Gluten-free Meal  Special Assistance (Call: 303-422-3914)

**REGISTER ME FOR:**

	<b>MEMBER*</b>		<b>NON-MEMBER</b>	
	<u>BY APRIL 20</u>	<u>AFTER APRIL 20</u>	<u>BY APRIL 20</u>	<u>AFTER APRIL 20</u>
<input type="checkbox"/> Pre-Meeting Seminars (Please mark seminar selections on the reverse.)				
<input type="checkbox"/> AM Seminar (pricing per seminar)	\$199	\$249	\$249	\$299
<input type="checkbox"/> PM Seminar (pricing per seminar)	\$199	\$249	\$249	\$299
<input type="checkbox"/> AM/PM Seminar Bundled Pricing	\$329	\$429	\$429	\$529
<input type="checkbox"/> Full Meeting	\$708	\$795	\$868	\$975
<input type="checkbox"/> Librarian/Student/Retired	\$410	\$461	\$503	\$566
One Day Regular:				
<input type="checkbox"/> Thursday, 6/01 <input type="checkbox"/> Friday, 6/02	\$389	\$437	\$477	\$536
One Day Librarian/Student/Retired:				
<input type="checkbox"/> Thursday, 6/01 <input type="checkbox"/> Friday, 6/02	\$226	\$254	\$277	\$311
<input type="checkbox"/> <input checked="" type="checkbox"/> Virtual Meeting:	\$354	\$398	\$434	\$488
<input type="checkbox"/> Librarian/Student/Retired	\$205	\$231	\$252	\$283
<input type="checkbox"/> Group (Unlimited Viewers via Single Login)	\$708	\$795	\$868	\$975

All registrations received after **May 26, 2017**, will be processed onsite at the Annual Meeting.

\*Three to nine registrants from the same organization take a \$36 discount off the full meeting fees for each registrant. Ten or more individuals registering from the same organization may take a 10% discount off full meeting fees for each registrant.

\*Discount: \$ \_\_\_\_\_

Seminar Fee Total: \$ \_\_\_\_\_

Registration Fee Total: \$ \_\_\_\_\_

**Total Amount Due: \$ \_\_\_\_\_**

**METHOD OF PAYMENT:**

Check # \_\_\_\_\_  VISA  MasterCard  American Express  Discover

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

# Registration continued

Please tell us the sessions you plan to attend: (This information helps us to plan for room size.)

## Wednesday, May 31, 2017

8:30–11:30 am

- Seminar 1:** Indexes for Content Findability: New Trends and Technologies
- Seminar 2:** Predators, “Pirates” and Privacy: Publishers and Librarians Explore New Challenges in Scholarly Communications
- Seminar 3:** Open Source Tools for Scholarly Publishing: Taking Ownership over Your Technology

11:30–12:30 pm

- Networking Luncheon**

12:30–3:30 pm

- Seminar 4:** Innovation in Scholarly Book Publishing: What Have We Achieved and What More is Needed?
- Seminar 5:** Managing Difficult Editorial Situations
- Seminar 6:** The Answer is Standards: How Community-Created Technical Standards Solve Problems in Publishing

12:30–1:15 pm

- Sponsored Session:** Atypon | Content Marketing: A Natural and Essential Strategy for Publishers
- Sponsored Session:** Inera | Find Your Path: the Four Roads to XML
- Sponsored Session:** Yewno | Unearthing Hidden Value
- Sponsored Session:** codeMantra | A Step Forward: Managing Author Communication

1:30–2:15 pm

- Sponsored Session:** Cabell’s Analytics | Quality vs. Legitimacy
- Sponsored Session:** Canadian Science Publishing | Launching a Multidisciplinary Open Access Journal in a Mega-Journal World
- Sponsored Session:** Impelsys | Transformation of Digital Publishing from Reading to Learning—Technology Enabled Asset Monetization
- Sponsored Session:** Sheridan | Out with the Old and In with the New: The Transition From PDF to HTML

2:30–3:15 pm

- Sponsored Session:** Editage: Helping Publishers Get Closer to Authors: Perspectives from a Global Survey of Academic Authors
- Sponsored Session:** HighWire: Practical User Experience Design for Publishers
- Sponsored Session:** Jack Farrell & Assoc: Let’s Talk About the Job Market
- Sponsored Session:** Westchester Publishing Services: Participant, Partner, or Service Provider: Services in the 21st Century

4:00–5:00 pm

- Opening Remarks** by SSP President
- Opening Keynote:** Paula Stephan

5:15–6:30 pm

- Speed Networking**

6:30–8:00 pm

- Opening Reception/Exhibitors Marketplace**

## Thursday, June 1, 2017

7:30–9:00 am

- Continental Breakfast/Exhibitors Marketplace**

7:30–8:30 am

- New Member/First-Time Attendee Breakfast**

9:00–10:00 am

- Keynote:** Jeffrey Mervis

10:00–10:30 am

- Refreshment Break/Exhibitors Marketplace**

10:30–12:00 pm *CONCURRENT SESSIONS*  
*Please reference the Conference Schedule for session titles and descriptions.*

- 1A**  **1C**  **1E**
- 1B**  **1D**  **1F**

12:00–2:00 pm

- Awards Luncheon/Annual Business Meeting**

2:00–3:30 pm *CONCURRENT SESSIONS*

- 2A**  **2C**  **2E**
- 2B**  **2D**  **2F**

3:30–4:00 pm

- Refreshment Break/Exhibitors Marketplace**

4:00–5:30 pm *CONCURRENT SESSIONS*

- 3A**  **3C**  **3E**
- 3B**  **3D**  **3F**

5:30–7:00 pm

- Networking Reception/Exhibitor Marketplace**

## Friday, June 2, 2017

7:30–9:00 am

- Continental Breakfast/Exhibitors Marketplace**

9:00–10:30 am

- Plenary: Previews Session**

10:30–11:00 am

- Refreshment Break/Exhibitors Marketplace**

11:00–11:45 am *CONCURRENT SESSIONS*

- 4A**  **4C**  **4E**
- 4B**  **4D**  **4F**

12:00–1:15 pm

- Networking Lunch**

12:00–1:15 pm

- Get Involved in SSP Luncheon**

1:30–2:15 pm *CONCURRENT SESSIONS*

- 5A**  **5C**  **5E**  **5F**
- 5B**  **5D**  **5F**

2:30–3:15 pm

- 6A**  **6C**  **6E**
- 6B**  **6D**  **6F**  **6F**

3:30–4:45 pm

- Closing Plenary: Dessert Course—A Debate with *The Scholarly Kitchen* Chefs**

Cancellations received in writing by **May 26, 2017** will be issued a refund less a \$50 processing fee. **NO REFUNDS WILL BE PROCESSED FOR CANCELLATIONS AFTER MAY 26, 2017.** SSP reserves the right to cancel any session. In the unlikely event of cancellations, SSP is not responsible for any costs, damages, or other expenses of any kind, including ad without limitation, transportation and/or hotel costs incurred by registrant. Speakers subject to change without notice.

**Send this form with payment to:** SSP Meeting Registration | 10200 W. 44th Avenue, #304 | Wheat Ridge, CO 80033-2840

**Scan and e-mail to:** jkalne@kellencompany.com | **Questions?** Phone: 303-422-3914

SORRY, WE CANNOT ACCEPT PHONE REGISTRATIONS.