



**39th SSP
Annual Meeting**

**Striking a Balance:
Embracing Change While Preserving
Tradition in Scholarly Communications**

**May 31 – June 2, 2017
WESTIN BOSTON WATERFRONT**



Society for
Scholarly Publishing
Innovative People Advancing Scholarly Communication

2017 SSP Annual Meeting

Please join us May 31 – June 2 in Boston, MA for the 39th Annual Meeting of the Society for Scholarly Publishing!

The 2017 SSP Annual Meeting offers attendees another strong program full of informational and thought-provoking presentations, covering the biggest issues and questions in our industry today. Join colleagues from society and commercial publishers, research institutions, university presses, libraries, and service providers to ask the tough questions and strive together to find the right balance within an industry in the throes of change.

This year's program features:

- Exciting new content addressing key issues, including research and scholarship, product strategy, stakeholder voices, and practical skills
- **NEW** Sponsored Sessions prior to the meeting with more opportunities to meet and learn
- Networking opportunities including the “Striking Up a Conversation” Speed Networking Event
- An expanded SSP Previews session with lightning round presentations of new technologies and products
- Dynamic keynote speakers addressing critical topics in science policy and research

Join us in Boston to discuss today's challenges and discover new solutions for advancing the scholarship of tomorrow.

Special Features

Sponsored Sessions

Registration now includes additional opportunities to learn about industry challenges and solutions on Wednesday afternoon. Plan to arrive early to take advantage of this additional content provided by industry knowledge experts. This value-added opportunity is free to all registered attendees.

Speed Networking

Attendees will find this a valuable opportunity to network with colleagues across the industry. Make new friends and contacts prior to the concurrent sessions, and follow up throughout the meeting and beyond. Attendees at all career stages and from all segments of the industry are encouraged to join us for this event on Wednesday after the opening session.


Professional Headshot Studio

Is your professional profile picture in need of a refresh? Of course it is! A professional headshot gives you the opportunity to convey a positive message about yourself to clients, employers, and recruiters. Stop by the Professional Headshot Studio during the Annual Meeting to have an expert photographer capture your current look and help to support the SSP Fellowship Program. Suggested minimum donation of \$20.

Exhibitors Marketplace

The SSP Annual Meeting offers attendees the opportunity to explore new ideas in product and service technology. Our exhibitors are committed in their support of SSP's membership and invite you to visit their booths, ask questions, and take advantage of their industry expertise. If you are interested in exhibiting at this year's Annual Meeting, please visit our “Exhibit Booth Registration” on the SSP website.

Event App

 Whova is the official meeting app for 2017. Thank you to our sponsor Silverchair Information Systems. Attendees will receive further information on how to access the app closer to the meeting.

Attendees will be able to:

- View the event agenda and create an itinerary
- Browse attendee profiles
- Send in-app messages and exchange contact info
- Receive meeting notifications
- Access event maps
- Scan business cards to add new contacts



Follow the 39th Annual Meeting
on Twitter **#ssp2017**

NEW FOR 2017: SSP Virtual Meeting

Can't join us in person in Boston? Then the SSP Virtual Meeting is for you! This year we are offering a virtual attendance registration option that provides the perfect opportunity for industry professionals who are unable to travel to the SSP 39th Annual Meeting in Boston to view selected sessions in real-time throughout the three-day event. Virtual attendees can access critical educational content to enhance their professional development and stay current on the latest industry topics without the time and expense of travel. While there is no substitute for attending the SSP Annual Meeting in person, we recognize that not everyone has the opportunity or flexibility to travel, and offer this alternative to ensure the widest possible dissemination of our programming.

The SSP Virtual Meeting will be streamed live in real-time May 31-June 2, 2017. In addition to all keynote and plenary sessions, virtual attendees will be able to participate in six additional sessions specially selected by the Annual Meeting Program Committee. Included sessions are designated by this

symbol in the Conference Schedule. **V** Virtual attendees are invited to submit questions to speakers during these sessions via a live chat facilitator. A video stream of both the speaker and any slides will be broadcast so you'll feel like your right in the room! Participants can also chat in real-time with other virtual attendees for online networking via the virtual meeting platform.

If interruptions pull you away from your desk during an important session, you can revisit a missed session at a more convenient time up to 60 days after the meeting. Recordings will be posted within a few days.

The SSP Virtual Meeting is substantial value when you consider the savings of travel, lodging and the reduced registration rate. An affordable group rate is available for organizations that wish host an SSP Annual Meeting viewing party! See enclosed registration form for rates.

Keynote Speakers

Wednesday, May 31

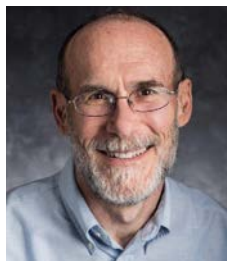


KEYNOTE SPEAKER:

Paula Stephan, *Professor of Economics, Andrew Young School of Policy Studies, Georgia State University*

Paula Stephan's research interests focus on the careers of scientists and engineers and the process by which knowledge moves across institutional boundaries in the economy. She is a member of the Board on Higher Education and Workforce, National Academies of Sciences, a fellow of the American Association for the Advancement of Science and a member of the board of reviewing editors, *Science*. She currently serves on the European Research Council's Expert Group on Key Performance Indicators. She served on the National Advisory General Medical Sciences Council, National Institutes of Health from 2005-2009 and served on the Advisory Committee of the Social, Behavioral, and Economics Programs, National Science Foundation, 2001-2008. In 2012 *Science* Careers named Stephan as their first "person of the year." Her research has been supported by the Alfred P. Sloan Foundation, the Andrew W. Mellon Foundation, and the National Science Foundation.

Thursday, June 1



KEYNOTE SPEAKER:

Jeffrey Mervis, *Senior Correspondent, Science*

Jeffrey Mervis is a senior correspondent at *Science*. He writes about all aspects of science policy, with the goal of explaining how government works to a global scientific audience. He also has a long-standing interest in STEM education and workforce diversity. He joined *Science* in 1993 after previously serving as news editor at *Nature* and *The Scientist*. He holds an undergraduate history degree and began his career with newspapers in Ohio and Washington, D.C.

Conference Schedule

TRACK TOPICS

- Pre-Meeting Seminar
- Keynote/Plenary Presentations
- Virtual Meeting Session
- Technology
- Product Strategy
- Stakeholder Voices
- Research and Scholarship
- Practical Skills/Publishing 101
- Industry Challenges

Tuesday, May 30, 2017

5:30–7:00 pm Registration

Wednesday, May 31, 2017

5:30–7:00 pm Registration Open

8:30–11:30 am

*PRE-MEETING
SEMINARS*

Seminar 1: Indexes for Content Findability: New Trends and Technologies

Seminar 2: Predators, “Pirates” and Privacy: Publishers and Librarians Explore New Challenges in Scholarly Communications

Seminar 3: Open Source Tools for Scholarly Publishing: Taking Ownership over Your Technology

10:00–10:15 am

Refreshment Break

11:30–12:30 pm

Networking Luncheon

12:30–3:30 pm

*PRE-MEETING
SEMINARS*

Seminar 4: Innovation in Scholarly Book Publishing: What Have We Achieved and What More is Needed?

Seminar 5: Managing Difficult Editorial Situations

Seminar 6: The Answer is Standards: How Community-Created Technical Standards Solve Problems in Publishing

12:30–1:15 pm

Sponsored Session: Atypon | Content Marketing: A Natural and Essential Strategy for Publishers

Sponsored Session: Inera & Typefi | Find Your Path: The Four Roads to XML

Sponsored Session: Yewno | Unearthing Hidden Value

Sponsored Session: codeMantra | Collaboration and Communication: The Key to Author-Publisher Relations?

*SPONSORED
SESSIONS*

1:30–2:15 pm

Sponsored Session: Cabell’s Analytics | Quality vs. Legitimacy

Sponsored Session: Canadian Science Publishing | Launching a Multidisciplinary Open Access Journal in a Mega-Journal World

Sponsored Session: Impelsys | Transformation of Digital Publishing from Reading to Learning: Technology Enabled Asset Monetization

Sponsored Session: Sheridan | Out with the Old and in with the New: The Transition from PDF to HTML

*SPONSORED
SESSIONS*

2:00–2:15 pm

Refreshment Break

2:30–3:15 pm

Sponsored Session: Editage | Helping Publishers Get Closer to Authors: Perspectives from a Global Survey of Academic Authors

Sponsored Session: HighWire | Practical User Experience Design for Publishers

Sponsored Session: Jack Farrell & Associates | Let’s Talk About the Job Market

Sponsored Session: Westchester Publishing Services | Participant, Partner, or Service Provider: Services in the 21st Century

*SPONSORED
SESSIONS*

4:00–5:00 pm

■ **Opening Keynote: Paula Stephan**

5:15–6:30 pm

Striking up a Conversation: SSP Speed Networking

6:30–8:00 pm

Opening Reception/Exhibitors Marketplace

Thursday, June 1, 2017

7:30–5:30 pm

Registration Open

7:30–9:00 am

Continental Breakfast/Exhibitors Marketplace

7:30–8:30 am

New Member/First-Time Attendee Breakfast

9:00–10:00 am

■ **Keynote: Jeffrey Mervis**

10:00–10:30 am

Refreshment Break/Exhibitors Marketplace

10:30–12:00 pm

CONCURRENT
SESSIONS

- V 1A:** The 100% Solution: Using Data to Make Better Business Decisions in Scholarly Communications
- 1B:** Corporate, Government, and Special Sales for the Nonprofit Publisher
- 1C:** Changes in Academic Book Publishing Models: What's Working, What's Not and What's Next
- 1D:** Practical Implementation of Research Data Policies: Craft Effective Policy and Improve your Impact
- 1E:** Public Access: Reducing the Cost of Compliance
- 1F:** Breaking Free of the Platform: Journals Leveraging Distributed Web Technology

12:00–2:00 pm

2:00–3:30 pm

CONCURRENT
SESSIONS

- Awards Luncheon/Annual Business Meeting**
- 2A:** Walking with Giants: How the Changing Role of Publishers is Shaping New Agendas for University and Society Presses
 - V 2B:** Finding our Voices: Strategies for Publisher Outreach to the Research Community
 - 2C:** Preprintapooloza! What's Happening with Preprints?
 - 2D:** Defining Impact: Views from Across the Research Ecosystem
 - 2E:** Toward a Diverse Workforce in Scholarly Publishing: Strategies, Tactics, and Lessons Learned
 - 2F:** Knowledge Integration: Breaking Down Society Information Silos and Delivering Immediately Useful Content to your Members

3:30–4:00 pm

4:00–5:30 pm

CONCURRENT
SESSIONS

- Refreshment Break/Exhibitors Marketplace**
- 3A:** Will Richer Metadata Rescue Research?
 - 3B:** Implementing Best Practices around Open Data, Samples, and Code in Scholarly Publications
 - V 3C:** The Future of Content and its Containers: Assessing the Impact on Discoverability, User Experience, and Revenue
 - 3D:** Degrees of Open-ness: Challenges and Solutions in the Analysis of Open Access Metrics
 - 3E:** Meet the User (Personas): Our Peers Give Voice to the Researcher Experience
 - 3F:** Web Annotations: Enabling Universal Discourse around Scholarship

5:30–7:00 pm

Networking Reception/Exhibitors Marketplace

Friday, June 2, 2017

7:30–4:00 pm

7:30–9:00 am

9:00–10:30 am

10:30–11:00 am

11:00–11:45 am

CONCURRENT
SESSIONS

- Registration Open**
- Continental Breakfast/Exhibitors Marketplace**
- V Plenary: Previews Session—New and Noteworthy Product Presentations**
- Refreshment Break/Exhibitors Marketplace**

- 4A:** Content Strategy: The Art and Science of Organizational Alignment
- 4B:** You are Here: An Industry Map for All Stages of Journal Publishing
- 4C:** Open for Discovery? Open Access Monographs in Scholarly Research Workflows
- V 4D:** Better Leveraging Technology in Publishing to Solve the Reproducibility Crisis
- 4E:** But What do the Users Really Think? User Experience and Usability Assessment From all Sides of the Table
- 4F:** A Long-Standing Promise Finally Fulfilled? Bots, Agents, etc.: Artificial Intelligence on the Rise

12:00–1:15 pm

12:00–1:15 pm

1:30–2:15 pm

CONCURRENT
SESSIONS

- Networking Lunch**
- Get Involved in SSP Luncheon**
- 5A:** Not all “Open” Content is Fully Discoverable: What Can Publishers and Aggregators Do?
 - 5B:** Learning Linked Data
 - 5C:** Embracing “Failure:” Innovating and Learning in Scholarly Publishing
 - 5D:** Has the Time Come to Archive, Discover, and Cite Scholarly Blogs?
 - V 5E:** Who's Faster, a Pirate or a Librarian? Sci-Hub, #icanhazPDF, Alternative Access Methods, and the Lessons for Publishers and their Customers
 - 5F:** Building a UX Community: Taking a Multi-Disciplinary Approach to Create a Unified User Experience

2:30–3:15 pm

CONCURRENT
SESSIONS

- 6A:** Signifiers of Relevance or Identifiers of Communities: Brand Equity in Scholarly Journal Publishing
- 6B:** The Publishers Guide to the Galaxy: Decoding the Latest Jargon in Publishing Technology
- 6C:** Open-Access Mega-Journals and Innovation in Scholarly Communication
- 6D:** Manuscript Transfer Standards: A Multi-Vendor Solution for Transferring Papers Across Platforms
- 6E:** Reclaiming STEM Spaces: Why Haven't Libraries and University Presses Worked Together to Form Viable Alternatives to Commercial Publishing?
- V 6F:** Improving Access to Scholarly Resources from Anywhere on Any Device

3:30–4:45 pm

- V Closing Plenary: Dessert Course—A Debate with *The Scholarly Kitchen* Chefs**

General Information

Accessibility

If you have special needs, please contact us at info@sspnet.org or call **303-422-3914**. We will work to accommodate members who require added assistance.

Consent to Use of Photographic Images and Recordings

Registration and attendance at, or participation in, SSP meetings and events constitutes an agreement by the registrant for SSP to use and distribute the registrant's or attendee's image, likeness and voice recorded in any format at the event without payment or any other consideration to SSP. Photographic, audio or video recordings may be used by SSP for educational/informational presentations and promotional materials for SSP in any format. SSP agrees not to sell or transfer the rights of the registrant's image or likeness to any other entity.

Transportation

For more information about travel and ground transportation, visit www.sspnet.org.

Accommodations

The 39th SSP Annual Meeting will be held at the Westin Boston Waterfront, 425 Summer St, Boston, MA 02210. The AAA Four Diamond award-winning hotel is located in Boston's thriving Seaport District. The Westin Boston Waterfront is less than three miles from Logan International Airport, and a short cab, bus, water taxi, or T train ride to the historic North End, the Financial District, and scenic Back Bay.

A special rate of \$279 single/double (plus applicable taxes) has been arranged. The reservation cut-off date is **April 29, 2017**; thereafter, the hotel will accept reservations on a space-available basis only at the current market rate.

To make your hotel reservations, reserve online through the SSP website (www.sspnet.org) or call the Westin Waterfront: **1-888-627-7115**. Please be sure to indicate your group affiliation, **Society for Scholarly Publishing**, when making your reservation in order to receive the special rate.

Attendee Lists

Attendee lists will be available via the meeting app.



Code of Conduct The Society for Scholarly Publishing (SSP) is committed to diversity, equity, and providing a safe and productive meeting environment that fosters open dialogue and the free expression of ideas, free of harassment, discrimination, and hostile conduct. We recognize a shared responsibility to create and maintain that environment for the benefit of all. SSP promotes equal opportunities and treatment for all participants, regardless of gender, sexual orientation, gender identity/expression, physical or mental ability, disability, physical appearance, ethnicity, religion, political affiliation, or nationality. All participants are expected to treat others with respect and consideration, follow venue rules, and alert staff or security of any dangerous situations or anyone in distress. The SSP Annual Meeting can serve as an effective forum to consider and debate relevant viewpoints in an orderly, respectful, and fair manner. The policies herein apply to all attendees, speakers, exhibitors, staff, contractors, volunteers, and guests at the SSP Annual Meeting and related events, including off-site social events (involving meeting participants or staff) and online venues. SSP prohibits any form of harassment, sexual or otherwise.

To view the full policy including information about what defines harassment, reporting, procedures, sanctions, retaliation and appeals, visit: <https://www.sspnet.org/events/annual-meeting-2017/code-of-conduct/>

Registration Information

Please take a moment to review the following registration policies and procedures to avoid any delays in your registration processing for the 2017 Annual Meeting.

Registration Fees

Registration for the SSP Annual Meeting includes general sessions, concurrent sessions, entry to the Exhibitors Marketplace, breakfasts and lunches on Thursday and Friday, and receptions on Wednesday and Thursday. One-day registrants may attend the aforementioned events for that day only.

The pre-meeting seminars on Wednesday require separate registration. The fees for these events are listed on the registration form. Sponsored sessions are free to all registered attendees.

Registration fees are based on your SSP membership status. Your membership must be current or in process to receive discounted member registration rates. You may join or renew at the same time you register for the meeting.

Registration Form Completion

Online registration is easy at www.sspnet.org. If you prefer to register by mail, print out the registration form, complete all sections, and return it to SSP via fax or mail. Complete one form per registrant—photocopy as needed. Registrations are not accepted over the telephone.

Please indicate your session preferences on the reverse side of the registration form so we can place sessions in appropriately-sized rooms. Tickets will not be issued for concurrent sessions, and seating is on a first-come, first-served basis. Tickets will be issued for the pre-meeting seminars and are required for admittance to these events. Some seminars have limited capacity; register early to ensure your participation.

Students must include a copy of their student identification with their Registration Form in order to receive the student registration rate. If you are under 18 years of age, a parent must sign the parent/guardian consent on the registration form.

Membership

Not an SSP member? Why wait? Join SSP now and save up to \$100 on your registration fees for the Annual Meeting. Go to the SSP website at www.sspnet.org and join more than 1,000 industry professionals who have made SSP the premier organization for those in the scholarly communication field. Already a member but haven't renewed? You can join or renew your membership at the same time you register for the meeting.

Payment

Payment in full must be submitted at the time you register. Fees may be paid in US dollars (payable to SSP) by check, American Express, VISA, Discover, or MasterCard. Registrations received after **Friday, May 26, 2017** will be processed on site, and your name will not be included on the attendee list.

Methods of Registration

Please choose only one of the following methods to register for the 39th SSP Annual Meeting:

- **Via the Internet:** Register online at www.sspnet.org.
- **By fax:** If you are paying for your registration with a credit card, complete the printable registration form and fax it to **720-881-6101**. This number is available 24 hours a day.
- **By mail:** Send your completed registration form with payment to SSP, 10200 West 44th Avenue, Suite 304, Wheat Ridge, CO 80033-2840.
- **On site:** If you are unable to register before the **May 26, 2017** deadline, you may register on site at the Registration Desk. See registration hours below.

Confirmation

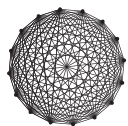
Registration confirmation will be sent to all registrants within 10 working days. If you do not receive confirmation, please call the Member Services Department at **303-422-3914**.

Cancellation and Refund Policy

Written requests for registration refunds or cancellations must be dated on or before **May 26, 2017**. Annual Meeting registrations will be refunded less a \$50 processing fee. Applicable refunds will be processed following the meeting. No refunds will be made for requests submitted after **May 26, 2017**. Refunds will not be made for no-shows. We encourage you to send a substitute if you cannot attend. SSP reserves the right to cancel any event due to insufficient registration or any unforeseen circumstances.

Badges and Meeting Registration Materials

Attendees who register in advance may pick up their badges and registration materials at the Registration Desk. At that time, you will receive valuable information about your Annual Meeting participation, including ribbons, tickets (for applicable events), and the Onsite Program containing an Exhibitors Marketplace guide, a location map with names of meeting rooms, and other SSP information.



Society for
Scholarly Publishing
Innovative People Advancing Scholarly Communication

10200 W. 44th Avenue
Suite 304
Wheat Ridge, CO 80033-2840

Your
community.
Your *voice.*

Connecting you to the people, information
and professional development resources you need
to succeed in scholarly publishing.



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Scholarly Publishing
Innovative People Advancing Scholarly Communication

Striking a Balance:

Embracing Change While Preserving Tradition in Scholarly Communications

May 31 – June 2, 2017 | WESTIN BOSTON WATERFRONT

Registration Register online at www.sspnet.org or scan and e-mail your registration form to jkalne@kellencompany.com
(Duplicate for additional registrants)

Name: _____
FIRST LAST

Title: _____

Company: _____

Address: _____

Is this address: Home Business (This address will appear on the meeting attendee list) Exclude me from the Annual Meeting Mailing List Rentals

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Phone: _____ Email: _____

I am a: First-Time Attendee New Member

I need: Vegetarian Meal Vegan Meal Kosher Meal Gluten-free Meal Special Assistance (Call: 303-422-3914)

REGISTER ME FOR:

	MEMBER*		NON-MEMBER	
	<u>BY APRIL 20</u>	<u>AFTER APRIL 20</u>	<u>BY APRIL 20</u>	<u>AFTER APRIL 20</u>
<input type="checkbox"/> Pre-Meeting Seminars (Please mark seminar selections on the reverse.)				
<input type="checkbox"/> AM Seminar (pricing per seminar)	\$199	\$249	\$249	\$299
<input type="checkbox"/> PM Seminar (pricing per seminar)	\$199	\$249	\$249	\$299
<input type="checkbox"/> AM/PM Seminar Bundled Pricing	\$329	\$429	\$429	\$529
<input type="checkbox"/> Full Meeting	\$708	\$795	\$868	\$975
<input type="checkbox"/> Librarian/Student/Retired	\$410	\$461	\$503	\$566
One Day Regular:				
<input type="checkbox"/> Thursday, 6/01 <input type="checkbox"/> Friday, 6/02	\$389	\$437	\$477	\$536
One Day Librarian/Student/Retired:				
<input type="checkbox"/> Thursday, 6/01 <input type="checkbox"/> Friday, 6/02	\$226	\$254	\$277	\$311
<input type="checkbox"/> <input checked="" type="checkbox"/> Virtual Meeting:	\$354	\$398	\$434	\$488
<input type="checkbox"/> Librarian/Student/Retired	\$205	\$231	\$252	\$283
<input type="checkbox"/> Group (Unlimited Viewers via Single Login)	\$708	\$795	\$868	\$975

All registrations received after **May 26, 2017**, will be processed onsite at the Annual Meeting.

*Three to nine registrants from the same organization take a \$36 discount off the full meeting fees for each registrant. Ten or more individuals registering from the same organization may take a 10% discount off full meeting fees for each registrant.

*Discount: \$ _____

Seminar Fee Total: \$ _____

Registration Fee Total: \$ _____

Total Amount Due: \$ _____

METHOD OF PAYMENT:

Check # _____ VISA MasterCard American Express Discover

Card Number: _____ Exp: _____

Name on Card: _____ Signature: _____

Registration continued

Please tell us the sessions you plan to attend: (This information helps us to plan for room size.)

Wednesday, May 31, 2017

8:30–11:30 am

- Seminar 1:** Indexes for Content Findability: New Trends and Technologies
- Seminar 2:** Predators, “Pirates” and Privacy: Publishers and Librarians Explore New Challenges in Scholarly Communications
- Seminar 3:** Open Source Tools for Scholarly Publishing: Taking Ownership over Your Technology

11:30–12:30 pm

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12:30–3:30 pm

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12:30–1:15 pm

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- Sponsored Session:** HighWire: Practical User Experience Design for Publishers
- Sponsored Session:** Jack Farrell & Assoc: Let's Talk About the Job Market
- Sponsored Session:** Westchester Publishing Services: Participant, Partner, or Service Provider: Services in the 21st Century

4:00–5:00 pm

- Opening Remarks** by SSP President
- Opening Keynote:** Paula Stephan

5:15–6:30 pm

- Speed Networking**

6:30–8:00 pm

- Opening Reception/Exhibitors Marketplace**

Thursday, June 1, 2017

7:30–9:00 am

- Continental Breakfast/Exhibitors Marketplace**

7:30–8:30 am

- New Member/First-Time Attendee Breakfast**

9:00–10:00 am

- Keynote:** Jeffrey Mervis

10:00–10:30 am

- Refreshment Break/Exhibitors Marketplace**

10:30–12:00 pm *CONCURRENT SESSIONS*

Please reference the Conference Schedule for session titles and descriptions.

- 1A** **1C** **1E**
- 1B** **1D** **1F**

12:00–2:00 pm

- Awards Luncheon/Annual Business Meeting**

2:00–3:30 pm *CONCURRENT SESSIONS*

- 2A** **2C** **2E**
- 2B** **2D** **2F**

3:30–4:00 pm

- Refreshment Break/Exhibitors Marketplace**

4:00–5:30 pm *CONCURRENT SESSIONS*

- 3A** **3C** **3E**
- 3B** **3D** **3F**

5:30–7:00 pm

- Networking Reception/Exhibitor Marketplace**

Friday, June 2, 2017

7:30–9:00 am

- Continental Breakfast/Exhibitors Marketplace**

9:00–10:30 am

- Plenary: Previews Session**

10:30–11:00 am

- Refreshment Break/Exhibitors Marketplace**

11:00–11:45 am *CONCURRENT SESSIONS*

- 4A** **4C** **4E**
- 4B** **4D** **4F**

12:00–1:15 pm

- Networking Lunch**

12:00–1:15 pm

- Get Involved in SSP Luncheon**

1:30–2:15 pm *CONCURRENT SESSIONS*

- 5A** **5C** **5E** **5F**
- 5B** **5D** **5F**

2:30–3:15 pm

- 6A** **6C** **6E**
- 6B** **6D** **6F** **6F**

3:30–4:45 pm

- Closing Plenary: Dessert Course—A Debate with *The Scholarly Kitchen* Chefs**

Cancellations received in writing by **May 26, 2017** will be issued a refund less a \$50 processing fee. **NO REFUNDS WILL BE PROCESSED FOR CANCELLATIONS AFTER MAY 26, 2017.** SSP reserves the right to cancel any session. In the unlikely event of cancellations, SSP is not responsible for any costs, damages, or other expenses of any kind, including ad without limitation, transportation and/or hotel costs incurred by registrant. Speakers subject to change without notice.

Send this form with payment to: SSP Meeting Registration | 10200 W. 44th Avenue, #304 | Wheat Ridge, CO 80033-2840

Scan and e-mail to: jkalne@kellencompany.com | **Questions?** Phone: 303-422-3914

SORRY, WE CANNOT ACCEPT PHONE REGISTRATIONS.